

DANIELLE A. HARRIS

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EDUCATION

Ph.D. - Agricultural Education and Leadership Development **Dec 2006**

Texas A&M University, College Station, Texas

Dissertation Title: *Describing the organizational readiness for retention of students of color at state and land-grant colleges of agriculture*

M.S. - Student Affairs Administration in Higher Education **May 2000**

Texas A&M University, College Station, Texas

B.A. with Honors - Journalism and Mass Communication **Dec 1997**

The University of Iowa, Iowa City, Iowa

PROFESSIONAL EXPERIENCE

TEXAS A&M UNIVERSITY, College Station, Texas **2007 - Present**

Assistant Dean for Student Success (College of Agriculture & Life Science)

- Identify and analyze data to isolate retention obstacles and create programming for target populations
- Oversees and implements state-wide recruiting efforts to grow enrollment in fourteen academic departments
- Develop collaborative partnerships with campus student service units to support enrollment in academic programs of target populations
- Establishes partnerships with community colleges and high schools to matriculate prospective students
- Establishes communication planning with academic departments for targeted outreach and recruitment efforts
- Resolves escalated academic issues for at-risk and probationary students
- Develop and manage summer enrichment and high impact programs for attracting prospective students
- Oversees and manages college advising at new student orientation for all incoming transfer and first year students
- Monitors college's programmatic recruitment and retention budget in accordance with university policies and procedures
- Recruits, hires, manages and evaluates state-wide recruitment staff
- Director of the Texas World Food Prize Youth Institute for high school students
- Develops and promotes international academic partnerships for undergraduates in agriculture and life sciences
- Serve as advisor for three college level student organizations: Freshman Leadership Experience (FLE), Going Out and Leading (GOAL), and COALS Student Council

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TEXAS A&M UNIVERSITY, College Station, Texas
Retention Coordinator (*Office of Student Diversity*)

2006 – 2007

- Advised “at-risk” student populations within the college
- Monitored and analyzed retention data to inform college strategies supporting students
- Devised enrollment management plan for targeted student populations
- Constructed college-wide probation policy for students in transition
- Established learning outcomes & assessment methods related to diversity skills
- Coordinated programming for summer enrichment experiences
- Established partnership with student affairs units to support college diversity initiatives

TEXAS A&M UNIVERSITY, College Station, Texas
Research & Teaching Assistant

2004 – 2006

- Conducted community field research on organizational readiness of state and land-grant institutions
- Developed and assesses student performance in ALED 340 Professional Leadership Development course
- Redesigned curriculum for ALED 301 Personal Leadership Development course
- Collaborated and facilitates faculty development programming with Center for Teaching Excellence and Office of Diversity Education
- Conducted research and established partnerships with academic departments and Texas Cooperative Extension
- Devised retention model for undergraduate students with College of Agriculture and Hispanic Leadership in Agriculture and Natural Resources Program

TEXAS A&M UNIVERSITY, College Station, Texas
Assistant Lecturer (*Student Learning Center*)

2002 - 2004

- Conducted research and curriculum development for First Year Experience Leadership course
- Supervised implementation of university risk management policies by sponsored programs
- Developed curriculum and instructed students enrolled in Developmental Writing for Texas Higher Education Assessment Program
- Facilitated learning theory and transition skill development for first and second year students
- Created partnership with Student Programs Office for leadership development of student organization officers

ACCENTURE, Houston, Texas
Human Performance Analyst

2000 – 2001

- Directed client training engagement for change management software project
- Coordinated and facilitated classroom and distance education training sessions for new software system
- Analyzed client needs and assessment data to develop training solution
- Managed communication plans for training solution implementation

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TEXAS A&M UNIVERSITY, College Station, Texas
Graduate Advisor (Student Programs Office)

1999 – 2000

- Advised programming council leadership and marketing/assessment committees
- Supervised program proposals submissions and risk management procedures for programming council
- Managed two student conferences with approximately 10,000 participants
- Initiated and conducted marketing focus group research for grant proposal submission

TEXAS A&M UNIVERSITY, College Station, Texas
Graduate Advisor (Department of Multicultural Services)

1998 – 1999

- Advised culturally focused student organization geared towards first year students
- Supervised peer diversity trainers
- Served as trainer for Texas A&M staff diversity training program
- Published the campus climate survey including synthesizing corrections and layout for the Office of the Vice President of Student Affairs

Awards & Honors

Dean's Outstanding Achievement Award
Leadership Texas Participant
Power Pipeline Leadership Program Participant
Gamma Sigma Delta Honor Society of Agriculture
Hispanic Leadership in Agriculture and Natural Resources Fellow
Houston Livestock and Rodeo Fellow
Alpha Kappa Delta Honor Society for Sociology

Memberships in Academic Professional, and Scholarly Societies

Association of Leadership Educators, Inc. (ALE)
National Academic Advising Association (NACADA)
National Association of Student Personnel Administrators (NASPA)
Phi Kappa Phi Honor Society