

**BESC Professional Board  
5th Annual Spring Meeting  
Friday, February 24, 2017**

1. Meeting Called to Order.
  - A. Welcome by Bryan Gay
  - B. Roll Call: Quorum Reached
    - (i) Attendees: Candice Boeck, Jamie Bryan, David Edge, Jim Formby, Bryan Gay, Craig Holloway, Harrison Ireland, Michael Jochum, Juan Ludwig, Lisa Olson Murphy, Elspeth Sharp, Dawn Steph, Kenneth Tramm, Joel Trouart, Jeff Truss, Troy Vickers (Quorum reached)
    - (ii) Absentee: Doug Anderson, Samantha Best, Joe Etheridge, Beth Everage, Laura Fiffick, Brian Gottschalk, Jeremy Hanzlik, Randall Hodo
    - (iii) Department Attendees: Sandy Pierson, Heather Wilkinson, Dan Ebbol, Linda Brochu, Kati Stoddard, Sam Murdock
    - (iv) TAMU Foundation – Jennifer Burnett
    - (v) Review and update contact list
  - C. Approval of previous meeting minutes
    - (i) Motion to approve October Minutes- Motion made by Craig Holloway, Seconded by Kenneth Tramm, No dissents & Approved
2. Fall Meeting Discussion
  - (i) Date: September 28 – 30, 2017
  - (ii) Thursday: Evening Reception
  - (iii) Friday: Meeting, Poster Symposium and Tailgate
  - (iv) Saturday: Game vs. South Carolina (Tickets on your own)
  - (v) Hotel: Vineyard Court (Code: PB17) 979-693-1200
  - (vi) NAEP EPIC Expo

1. EPIC Expo will no longer be an event due to manpower and low industry involvement. We will partner with Sciences Career Fair and the previous EPIC Expo attendees will be invited to participate.
2. We could create a BESC social to correspond with the fair. Geosciences does this already.

(vii) Keynote Speaker

1. Recommendations for speakers need to be forwarded to Faculty and BESC Curriculum Committee.

3. Committee Updates

A. SDM: Student Development & Mentoring committee

(i) Update from Elspeth Sharp

(ii) Networking Social

1. Attendance from Winter event

(a) Houston – 10 (not all attendees signed in)

(b) Austin – 16

(c) Dallas – 8

(d) Winter event will continue and we will market the date and locations prior to students beginning finals in order to increase participation.

2. Next event: June 8, 2017 at 5:30

(a) Venues due to the committee by March 30

(iii) Mentoring Workshop

1. Date: November 7, 2017

2. Committee will be discussing changes to the event to better utilize mentors and students time.

(iv) Social Media – 232 LinkedIn followers

1. All board members need to join the LinkedIn page.

(v) Job Board

1. We are not utilizing the job board page on the BESC Board website anymore.
2. Post all jobs and internships to the LinkedIn page or email Heather directly. She will transfer the posting to other social media pages.
3. Lisa Murphy will create a flyer to highlight BESC internship requirements in order to create internship opportunities. The flyer can be provided to various companies encouraging them to create an internship or promote their internship through the board.
4. Bryan suggested creating a database of companies to promote the BESC internship requirements.

B. FBC: Faculty and BESC Curriculum Committee

- (i) Update from Kenneth Tramm, Chair
- (ii) Committee has provided comments to the BESC Goal and Objectives
  1. Identifies learning outcomes
- (iii) Reviewed syllabi
- (iv) Prepared project examples including assessment reports
- (v) Committee members available for lectures
- (vi) Future endeavors
  1. Prepare skill set survey of board members to provide to faculty to utilize for future lecture topics.
  2. Provide a case study that could be utilize in classes.
  3. Track students after graduation and create a professional network. Require students to create LinkedIn pages.
  4. Continue faculty support for course including 201 – Intro to BESC and 403 – Sampling & Monitoring.
  5. Revisit learning outcomes.

C. FDOM: Financial Development, Outreach, Marketing

- (i) Introduction – Jamie Bryan, Co-chair
- (ii) Revamping committee this year because obtaining large gifts is difficult due to various reasons.

1. Sandy Pierson and Jennifer Burnett will take lead on obtaining donations for the new building.
  - (a) Donate to programmatic elements to improve the building.
  - (b) Need to show departmental support for the building, not only donations.
2. Committee will focus on annualizing contributions to the endowment fund and the department.
  - (a) Tailgate would become a fundraiser and require a minimal donation (\$2)
  - (b) Host an annual fundraising event and have details finalized by July 1. The event would contribute to the endowment fund.
    - (i) Ideas: skeet, softball, golf
    - (ii) Submit ideas to Jamie Bryan
  - (c) Propose an annual board member contribution of \$250
    - (i) Voluntary this year, required going forward
    - (ii) Amend bylaws to include the minimum contribution
    - (iii) Discussion on the required contribution
      - (1) We need to show year over year growth of the endowment fund
      - (2) Seed money for the annual event
      - (3) Reevaluate contribution after two years
3. Marketing the program
  - (a) Need successes of the board and program to promote to potential donors, at events, and to new board members
  - (b) Capture board members contributions including time, out of pocket expenses (hotel, food, mileage, etc.) to attend the board meetings
  - (c) Track students after graduation and their accomplishments to promote the program

- (d) Bryan suggested creating a special committee to handle marketing and develop a workshop to present to the board
      - (i) Jennifer Burnett can coordinate university marketing staff to assist the board
- 4. Motion made to amend the bylaws at the next meeting to include a \$250 annual contribution per board member to be acquired through personal payment or donations to take effect for every member of the 2018 board – Motion made by Jamie Bryan, Seconded by Craig Holloway, Troy Vickers dissents & Approved
  - (a) Bylaw amendment must be submitted to board members 21 days in advance of the next board meeting
  - (b) Verbiage will be provided to executive team by the end of March
- 5. Motion made to apply a \$250 annual contribution per board member to be acquired through personal payment or donations to take effect for every member of the 2018 board – Motion made by Jamie Bryan, Seconded by Craig Holloway, No dissents & Approved
- 4. Report from Dr. Sandy Pierson (PowerPoint presentation included)
- 5. Heather introduces Alyson Miranda
  - A. Each college nominates two students for the Brown Rudder Award and Alley, a BESC student, was chosen as a nominee. Award is about leadership and contributions back. She is obtaining a masters in Finance parallel with her BESC degree.
- 6. Lunch at University Club – Acknowledge members rolling off the board
- 7. New Building Progress (PowerPoint presentation included)
- 8. NAEP Report – Shane (President) and Alice
  - A. Participation is up for the first two meetings this semester.
  - B. Elections are March 7.
  - C. Fundraising for TCEQ Trade Fair and advertising for the organization.
  - D. Received grant for \$1,000.

- E. Bryan Gay suggested having a BESC/NAEP booth at the TCEQ Trade Fair to promote the major, need for internships and fundraising.
9. Review New Board Member Nominations
- A. Motion made to approve Kenneth Tramm and Jim Formby as ex officio. Motion made by Jamie Bryan, Seconded by Elspeth Sharp, No dissents & Approved
  - B. Nominations – Board members will rank the nominees with “1” being the first choice.
    - (i) Jim Formby nominated Heather Podlipny
    - (ii) Harrison Ireland nominated Coy Crain
    - (iii) Kenneth Tramm nominated Jay Carston
    - (iv) Bryan Gay nominated Christina Higginbothom
    - (v) Lisa Olson Murphy nominated John Sorkness
    - (vi) Craig Holloway nominated Brian Gottschalk
    - (vii) Troy Vickers nominated Wally Zervina
  - C. Nomination rankings – Heather will contact the top six nominees and invite them to join the board.
    - (i) Jay Carston
    - (ii) Coy Crain
    - (iii) John Sorkness
    - (iv) Christina Higginbothom
    - (v) Heather Podlipny
    - (vi) Brian Gottschalk
    - (vii) Wally Zervina
10. Meeting Adjourned.

