

FINANCIAL PLANNING CAREER & EDUCATION CONFERENCE

OCTOBER 27 & 28, 2022 | COLLEGE STATION, TX

2022

TITLE SPONSOR

\$5,000

Enjoy the status of being the named Title Sponsor of the Financial Planning Career & Education Conference. Title Sponsors will receive named sponsorship plus:

Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- Two reserved interview rooms at the Career Center.

Access to Conference Events (October 27, NOON - 8PM)

Six tickets to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (*tickets for premium beverages included*)
- Recognition and Awards Banquet*

*One reserved banquet table with special recognition at the Awards Banquet (tables typically seat 8; companies are encouraged to invite students to sit with them)

Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day
- Financial Planning Student Ambassador to answer questions and provide a campus tour

- Opportunity to record a "Planner Spotlight" presentation, in collaboration with program director, that will be shared with students in the classroom throughout the year
- Optional 5-minute presentation opportunity to the entire group of attendees at the banquet
- Inclusion of marketing materials with attendee program packet

Recognition as a Sponsor

- Special recognition as Title Sponsor on our website (<http://financialplanning.tamu.edu>) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting "Title Sponsor" for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Title Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.