



— TEXAS A&M UNIVERSITY —

**FINANCIAL PLANNING  
CAREER & EDUCATION  
CONFERENCE**

SPONSOR INFORMATION

2022

OCTOBER 27 & 28  
COLLEGE STATION, TEXAS

# OVERVIEW

Thank you for helping us build and inspire the next generation of financial planners. Your sponsorship helps us create a high quality conference that many students would never get to experience without your help.

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## TENTATIVE SCHEDULE

### THURSDAY, OCTOBER 27

9:00 AM – NOON  
Career Fair Session

11:00 AM – NOON  
Grab & Go Lunch

NOON – 2:00 PM  
Student Presentation  
Showcase

2:00 – 3:30 PM  
TEDx Style Talks

5:00 – 6:00 PM  
Networking Event

6:00 – 8:00 PM  
Awards Banquet

### LOCATION

Annenberg Presidential Conference Center  
Texas A&M University  
College Station, Texas

### FRIDAY, OCTOBER 28

8:00 AM – 4:00PM  
Individual Interview Sessions

### LOCATION

Texas A&M Career Center  
College Station, Texas

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### Advisory Board Meeting

*Time & Location to be determined  
at a later date.*

### Former Student Networking Event

*Time & Location to be determined  
at a later date.*

**CONTACT  
INFORMATION**

<https://financialplanning.tamu.edu/conference/fpc22/>  
financialplanning@tamu.edu | 979.845.5223

# FINANCIAL PLANNING CAREER & EDUCATION CONFERENCE

OCTOBER 27 & 28, 2022 | COLLEGE STATION, TX

# 2022

## TITLE SPONSOR

## \$5,000

Enjoy the status of being the named Title Sponsor of the Financial Planning Career & Education Conference. Title Sponsors will receive named sponsorship plus:

### Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- Two reserved interview rooms at the Career Center.

### Access to Conference Events (October 27, NOON - 8PM)

Six tickets to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (*tickets for premium beverages included*)
- Recognition and Awards Banquet\*

\*One reserved banquet table with special recognition at the Awards Banquet (tables typically seat 8; companies are encouraged to invite students to sit with them)

### Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day
- Financial Planning Student Ambassador to answer questions and provide a campus tour

- Opportunity to record a "Planner Spotlight" presentation, in collaboration with program director, that will be shared with students in the classroom throughout the year
- Optional 5-minute presentation opportunity to the entire group of attendees at the banquet
- Inclusion of marketing materials with attendee program packet

### Recognition as a Sponsor

- Special recognition as Title Sponsor on our website (<http://financialplanning.tamu.edu>) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting "Title Sponsor" for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Title Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.

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## PLATINUM SPONSOR

## \$2,000

### Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- Two reserved interview rooms at the Career Center.

### Access to Conference Events (October 27, NOON - 8PM)

Four tickets to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (*tickets for premium beverages included*)
- Recognition and Awards Banquet\*

\*One reserved banquet table with special recognition at the Awards Banquet (tables typically seat 8; companies are encouraged to invite students to sit with them)

### Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day

- Financial Planning Student Ambassador to answer questions and provide a campus tour
- Opportunity to record a “Planner Spotlight” presentation, in collaboration with program director, that will be shared with students in the classroom throughout the year

### Recognition as a Sponsor

- Special recognition as Platinum Sponsor on our website (<http://financialplanning.tamu.edu>) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting “Platinum Sponsor” for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Platinum Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.

# FINANCIAL PLANNING CAREER & EDUCATION CONFERENCE

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2022

## GOLD SPONSOR

\$1,000

### Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- One reserved interview room at the Career Center.

### Access to Conference Events (October 27, NOON - 8PM)

Two tickets to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (*tickets for premium beverages included*)
- Recognition and Awards Banquet

### Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day
- Financial Planning Student Ambassador to answer questions and provide a campus tour

### Recognition as a Sponsor

- Special recognition as Gold Sponsor on our website (<http://financialplanning.tamu.edu>) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting "Gold Sponsor" for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Gold Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.

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## INTERVIEW SPONSOR

\$350

### **Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)**

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- One reserved interview room at the Career Center.

### **Meals, Parking & Additional Opportunities**

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day

### **Access to Conference Events (October 27, NOON - 8PM)**

One ticket to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (*tickets for premium beverages included*)
- Recognition and Awards Banquet

**FINANCIAL PLANNING  
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SPONSORSHIP  
BENEFITS

2022

Sponsorship Benefits	Title	Platinum	Gold	Interview
Named sponsorship of the conference	•			
<b>Career Fair Event (October 27, 8:00AM - NOON)</b>				
Access to student résumé book before the event	•	•	•	•
Reserved table at the Career Fair	•	•	•	•
Signage for table at Career Fair, denoting sponsorship level	•	•	•	
<b>Conference Events (October 27, NOON - 8:00PM)</b>				
Tickets to conference events held throughout the afternoon	6	4	2	1
Reserved banquet table at the Awards Banquet	•	•		
Complimentary parking on campus all day	•	•	•	•
Access to all meals and beverage service throughout the day	•	•	•	•
Financial Planning Student Ambassador to answer questions	•	•	•	
<b>Sponsor Recognition &amp; Additional Opportunities</b>				
Opportunity to record a "Planner Spotlight" presentation <i>(may be recorded before or after the event)</i>	•	•		
Recognition as sponsor on our website and social media pages, pending your company's approval	•	•	•	
Recognition in all pre-conference marketing materials	•	•	•	
Recognition during the event through physical signage and digital logo acknowledgement	•	•	•	
Nametag recognition for company representatives attending conference and banquet	•	•	•	
<b>Interview Day (October 28, 8:00AM - 4:00PM)</b>				
Reserved Interview Room at the Career Center	2	2	1	1