

## Holli Leggette, Ph.D.

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### Formal Education:

Ph.D.	2013	Texas A&M University, Agricultural Leadership, Education, and Communications
M.S.	2007	Oklahoma State University, Agricultural Communications
B.S.	2005	Oklahoma Panhandle State University, Agribusiness

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### Professional Experience:

Texas A&M University, Department of Agricultural Leadership, Education, and Communications		
Assistant Professor		2014–Present
Assistant Lecturer		2013–2014
Curriculum Designer		2013
Graduate Teaching and Research Assistant		2010–2013
Western Technology Center, Burns Flat, Okla.		
Marketing and Communications Director		2008–2010
Independence Community College, Independence, Kan.		
Recruiter, Admissions Counselor/Adjunct Faculty Member		2007–2008
Oklahoma State University College of Agricultural Sciences and Natural Resources, Stillwater, Okla.		
Graduate Assistant/Teaching Assistant		2005–2007

### Scholarly Activity:

#### Key Extramural Funding

- Neely, H., Leggette, H. (Co-PI), Foster, J., & Lewis, K. (2018). Improve outreach to improve soils: Combining data, economics, and communication to improve soil health across the South Central United States. USDA NRCS Conservation Innovation Grants. Funded \$1,090,562.
- Leggette, H., Rutherford, T., & Ramasubramanian, S. (2018–2020). Telling the story of science: Empowering scientists to communicate. Texas A&M University T3-Triads for Transformation Program. Funded \$35,000.
- Leggette, H., & Murphrey, T. (2017–2019). Strengthening communication skills of agricultural students: Using real-world examples to meet industry employment needs. USDA-NIFA. Funded \$139,584.00.
- Berthold, T., Lopez, R., Leggette, H., & Wagner, K. (2015–2018). Little River watershed characterization. Texas Commission on Environmental Quality. Funded \$325,211.00.
- Hall, S., Leggette, H., McWhorter, M., Strong, R., & Larson, J. (2015). Biotechnology communications for journalists, Indonesia. United States Department of Agriculture Foreign Agricultural Services. Funded \$63,312.00.

#### Key Publications

- Jarvis-Whitaker, H., Leggette, H., & \*Barbeau, S. (2018). A marketing standpoint: What marketers can teach extension professionals about internet-based media. *Journal of Extension*.
- \*Dewald, S., Leggette, H. R., Murphrey, T. P., Berthold, A., & Wagner, K. (2018). Landowners' communication preferences for receiving water-related information. *Journal of Agricultural Education*.
- Leggette, H. R., Rice, A., Carraway, C., Baker, M., & Conner, N. (2018). Eye-tracking in education, communications, and leadership: A review of literature. *Journal of Agricultural Education*.
- Leggette, H. R., Hall, S. T., & Murphrey, T. P. (2017). A case study of Indonesian journalists' participation in a Cochran Fellowship Program focused on biotechnology and journalism. *Journal of International Agricultural and Extension Education*, 24(3), 52–66. doi: 0.5191/jiaee.2017.24305
- Redwine, T., Leggette, H. R., & \*Prather, B. (2017). A case study of using metacognitive reflections to enhance writing skills and strategies in an agricultural media writing course. *Journal of Applied Communications*, 101(1), 56–68. doi: 10.4148/1051-0834.1014

- Leggette, H. R., Whitaker, H. J., & \*Miranda, M. (2017). An examination of student development theory in the context of writing instruction. *Journal of Applied Communications, 101*(2). doi: 10.4148/1051-0834.1003
- \*Homeyer, M., Leggette, H. R., McKim, B., & Walker, J. (2017). Visualizing connection: Using photovoice to understand a system of students' study away experience. *NACTA Journal, 61*(2), 113–120.
- Leggette, H. R., & Redwine, T. (2016). Using Q methodology in agricultural communications research: A philosophical study. *Journal of Applied Communications, 100*(3), 57–67. doi: 10.4148/1051-0834.1230
- Leggette, H. R., McKim, B., & Homeyer, M. (2015). Perspectives of writing related to critical thinking and knowledge creation. *NACTA Journal, 59*(3), 275–284.
- Leggette, H. R., Rutherford, T., Dunsford, D., & Costello, L. (2015). A review and evaluation of prominent theories of writing. *Journal of Applied Communication, 99*(3), 37–80.
- Leggette, H. R., Rutherford, T., & Dunsford, D. (2015). A model to augment critical thinking and create knowledge through writing in the social sciences of agriculture. *NACTA Journal, 59*(3), 245–252.
- Leggette, H. R., Jarvis, H., & Walther, D. (2015). Developing writing identity in an advanced agricultural communications media writing course. *Journal of Applied Communications, 99*(1), 67–78.
- Leggette, H. R. (2015). Faculty define the role of writing in the social sciences of agriculture. *NACTA Journal, 59*(2), 104–110.
- Leggette, H. R., & Jarvis, H. (2015). How students develop skill an identity in an agricultural communications course. *Journal of Applied Communications, 99*(1), 38–51.
- Leggette, H. R., & Homeyer, M. (2015). Understanding students' experiences in writing-intensive courses. *NACTA Journal, 59*(2), 116–121.
- Leggette, H. R., Black, C. K., McKim, B. R., Prince, D., & Lawrence, S. G. (2013). An intrinsic case study of a post-secondary high-impact field experience. *NACTA Journal, 57*(3a), 129–138.
- Murphrey, T. P., Rutherford, T. A., Doerfert, D. L., Edgar, L. D., Edgar, D. W., & Leggette, H. (2013). Chalkboards to Virtual Environments: Technology's Role in Expanding the Classroom to Provide Professional Development and Education for Agricultural Communicators. *Journal of Applied Communications, 97*(2) 23-35.

### **Current Teaching:**

- AGCJ 313: Agricultural Media Writing I
- ALEC 604: Writing for Professional Publications

### **Honor and Awards:**

- 2018 Outstanding Research Poster Presentation Southern Association of Agricultural Scientists, Agricultural Communications Conference
- 2017 Early Career Scholar, American Association for Agricultural Education Western Region
- 2016 Outstanding Innovative Idea Poster Presentation Southern Association of Agricultural Scientists, Agricultural Communications Conference
- 2015 Outstanding Research Poster Presentation Southern Association of Agricultural Scientists, Agricultural Communications Conference
- 2014 Runner-up for Outstanding Dissertation, Association for Communication Excellence
- 2014 Alan A. Kahler Outstanding Dissertation Nominee, American Association for Agricultural Education.
- 2011 Teaching and Learning Category Oral Graduate Presentation First Place Winner Texas A&M University Student Research Week
- 2012 Innovative Idea Poster Presentation Third Place Winner Western Region American Association of Agricultural Educators Conference
- 2012 Graduate Student Teaching Award North American Colleges and Teachers of Agriculture
- 2011 Innovative Idea Poster Presentation First Place Winner Western Region American Association of Agricultural Educators Conference
- 2011 Outstanding Student Research Paper and Presentation Southern Association of Agricultural Scientists, Agricultural Communications
- 2011 Teaching and Learning Category Oral Graduate Presentation First Place Winner Texas A&M University Student Research Week