

Jared Pickens, CFP[®], AFC, CRC, Senior Lecturer, University of Texas–Dallas
Panel Discussion: What Are the Educational Priorities for Future Financial Planners?

Jared is a graduate of both Texas Tech University and Kansas State University. He currently serves as Senior Lecturer and Director of the Undergraduate Program in Finance and Managerial Economics at the University of Texas–Dallas, TX. He and his team are responsible for running the second-largest undergraduate finance program in Texas, one that serves 700 students.

He has helped organize and run two FPA Career Days and FPA Intern Appreciation events. He also has participated in the financial planning hotline during National Financial Planning Week and spoken on FPA panels regarding careers in financial planning.

One of his passions, Pickens confirms, is to spread financial literacy to high school and college students. He also is avid about increasing public awareness about comprehensive financial planning. At the Jindal School, he created the UT Dallas Top Performer Competition, an annual online contest for high school students. It has attracted more than 400 contestants, who Pickens has helped teach about financial literacy and investing.