



Biological and Agricultural Engineering Centennial Celebration Sponsor/Exhibitor Prospectus

Don't miss this once in a lifetime opportunity!

Texas A&M is celebrating the 100th anniversary of the establishment of our department. Multiple opportunities are available for your organization to support our department in celebrating past achievements and preparing for future successes.

Centennial Activities

- Seminar series – Three seminars will be presented in the spring semester highlighting the past accomplishments of the department's faculty and students. – **Completed!**
- Centennial reception at ASABE annual meeting – **Completed!**
- **Centennial tailgate event – Sept. 12 at the Ball State game. Event will be held near the Price Hobgood Building on West Campus.**
- Centennial Event and Technology Exhibition – The main event of the centennial will be held on campus Oct. 9-10, and will include numerous activities, including a technology exhibition, laboratory demonstrations, historical displays and the centennial banquet. Carlos Rubinstein, Chairman of the Texas Water Development Board, is confirmed as the keynote speaker. The department also will host the annual meeting of the Texas Section of the American Society for Agricultural and Biological Engineers prior to the celebration and the technical tour for that meeting will be the technical fair and exhibition. The exhibition will be open 1-5 PM on Oct. 9 and 9 AM-12 PM on Oct. 10. The Saturday morning session will be specifically marketed to 4-H and FFA youth and their families, as well as the general community.

Sponsorship Levels and Benefits

	Banquet Sponsor (\$10,000)	Exhibition Sponsor (\$5000)	Seminar Sponsor (\$5000) Sponsor has been obtained	ASABE Reception Sponsor (\$2000)	Gold Level (\$1000)	Silver Level (\$500)	Exhibit only (\$250)
Listing at sponsor level in website and promotional materials	✓	✓	✓	✓	✓	✓	
Banquet tickets included with registration	12	8	4	4	4	2	0
Listing in banquet program	✓	✓	✓	✓	✓	✓	
Conference bag insert (optional)	✓	✓	✓	✓	✓	✓	
Introduction of keynote speaker, 100 word description in banquet program	✓						
100 word description in list of exhibitors		✓					
Recognition at each seminar			✓				
Recognition at ASABE reception	✓	✓	✓	✓	✓	✓	
Exhibit booth (optional for sponsors)	✓	✓	✓	✓	✓	✓	✓

Gold and silver level sponsorships will be accepted until the budget is met. Sponsoring gifts of less than \$500 will be acknowledged in the list of all sponsors.

Technical Fair and Exhibition Information

- The exhibition will have booths under a tent and exterior display areas that will be located near Daniels Scoates Hall on the Texas A&M campus.
- Booths will be 10' x 10' and have a 6' foot table and two chairs. Electricity will have an additional cost.
- Event participants will receive a centennial bag at registration filled with informational materials. Exhibitors are invited to provide inserts for that bag.
- Event, gold or silver sponsors have the option of being assigned one exhibition booth. Sponsors that chose to exhibit can request a double booth by adding the exhibit only fee.
- Banquet will be held in the Hilton Hotel, College Station. Texas Water Development Board Chairman Carlos Rubinstein will be the keynote speaker. In addition, Dr. Mary Leigh Wolfe, 2015-16 President of the American Society of Agricultural and Biological Engineers, will address the group.

For sponsorships, contact Stormy Kretschmar (stormyk@tamu.edu, 979-845-6658).

For exhibiting only, contact David Smith (DWSmith@ag.tamu.edu, 979-862-1989).