

<p>Mathew Baker Professor, Member of the Graduate Faculty Department of Agricultural Education and Communications Texas Tech University</p>
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Formal Education:

PhD	1990	The Ohio State University, Agricultural Education
MS	1986	Texas Tech University, Educational Administration
BS	1979	Texas Tech University, Agricultural Education

Professional Experience:

Texas Tech University	Department of Agricultural Education & Communications	June 2000 to present
Professor		
Department Chair	Department of Agricultural Education & Communications	June 2000 to May 2008
University College	Founding Dean	June 2008 to July 2011
University of Florida	Department of Agricultural Education & Communication	July 1997 to June 2000
Assistant & Associate Professor		
California State Polytechnic University (Pomona)	Department of Agricultural Business & Education	July 2000 to May 2000
Assistant & Associate Professor		

Scholarly Activity:

PI or Co-PI of projects/proposals funded for a total of \$915,291
 Author or Co-Author of seven refereed journal articles
 Author or Co-Author of 12 refereed paper or poster abstracts
 Co-Author of 3 book chapters
 Co-Author of Research Priority Area: Addressing Complex Problems in the *National Agricultural Education Research Agenda* 2016-2020
 Member, Scientific Advisory Board for \$20M climate change project in Pacific Northwest on Cereal Crops (2011-2016)
 Member, Special (Grant Proposal) Review Panel, NIOSH, CDC (2014, 2015, & 2016)
 Chair, Editing Managing Board, *Journal of Agricultural Education* (2009)

Current Teaching:

Instructor of record in AGED 5001 (Advanced/Multivariate Statistics), AGED 5302 (Research Methods), AGED 5309 (Program Evaluation), AGLS 4308 (Organizational Leadership), & AGLS 3315 (Personal Leadership)

Served or serving as member of three doctoral students completing their dissertations
Served or serving as member of 12 M.S. thesis and non-thesis students
Advise 40 undergraduate students annually

Professional Service/Engagement:

Texas Higher Education Coordinating Board, Distance Learning Committee (2009 – 2011) &
Member of Ph.D. Compliance Subcommittee (2009-2011)

Theme Editor, *Agricultural Education Magazine*, (2013)

Texas Tech University SACSCOC Reaffirmation Committee on Distance Learning (2009 – 2015);
Distance Learning Council (2009 – 2013); Professional Development Leave Committee (2014 –
Present); Graduate Council & Subcommittee on Academic on Student Affairs (2013 – Present;
& National Ranching Heritage Director Search & Screen Committee (2016)

Texas Tech University, College of Agricultural Sciences & Natural Resources, Chair, Strategic
Planning & Visioning Committee (2013- 2016); & Tenure & Promotion Committee (2014-
2016)

Purdue University, Chair of Review Committee, Department of Youth Development & Agricultural
Education (2015)

American Association for Agricultural Education

Research Session Discussant, Southern Region Conference, Orlando, FL (2013)

Mystery Speaker, Southern Region Conference, San Antonio, TX (2016)

Omega Mentor and Induction Program Guest Speaker, College Station (2016)

Poster abstract referee, National Conference (2016)

Association for International Agricultural and Extension Education

Conference Paper Blind Reviewer (2015 & 2016)

Blind Reviewer, *Journal of International Agricultural and Extension Education* (2015 & 2016)

Winrock International, Consultant, Institutional Capacity Building

Federal Polytechnic, Ado-Ekiti, Ekiti State, Nigeria (2015 & 2016)

Bangabandu Sheikh Rahman Agricultural University, South Salna, Gazpir District,
Bangladesh (2016)

External Evaluator, Assessment of Academic Brief for the Establishment of the College of Technical
and Commercial Agriculture, Isan-Ekiti, Ekiti State, Nigeria (2014)

Invited Presenter, *Developing and maintaining impactful multi-institutional teams*, Education and
Human Science Faculties, Kenyatta University, Nairobi, Kenya

Session Facilitator and Final Program Participant, Agricultural Extension and Food Security in Africa
Conference, Center for African Studies, The Ohio State University,

Honor and Awards:

2009 Member, Academy of Fellows, American Association for Agricultural Education, Louisville,
Kentucky

2015 & 2016 President Barack Obama's Volunteer Service Award

2014 Texas Tech University, College of Agricultural Sciences and Natural Resources
Distinguished Educator Award Nominee

2011 Faculty Development Leave, College of Food, Agricultural, and Environmental
Sciences, The Ohio State University

2016 Texas Tech University, President's Excellence in Teaching Award

<p>Scott Burris Assistant Professor, Member of the Graduate Faculty Department of Agricultural Education and Communications Texas Tech University</p>
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Formal Education:

PhD	2005	University of Missouri, Agricultural Education
MS	2003	University of Missouri, Agricultural Education
BS	1992	Texas Tech University, Interdisciplinary Agriculture

Professional Experience:

Texas Tech University Associate Professor	Department of Agricultural Education and Communications	August 2011-present
Texas Tech University Assistant Professor	Department of Agricultural Education and Communications	August 2005-2011
University of Missouri Graduate Teaching/Research Assistant	Department of Agricultural Education	August 2002-present
Idalou Independent School District, Idalou, Texas Agriculture Science Teacher		July 1995-July 2002
Lazbuddie Independent School District, Lazbuddie, Texas Agriculture Science Teacher		July 1995-July 2002

Key Publications:

Ahrens, C. A., Meyers, C., Irlbeck, E., Burris, S., & Roach, D. (2016). Exploring agricultural communications students' perceptions of communication apprehension and writing apprehension in the classroom. *Journal of Agricultural Education*, 57(2), 134-148. DOI : 10.5032/jae.2016.02134

Hainline, M., Ulmer, J., Ritz, R., Burris, S., & Gibson, C. (2015). Career and family balance of Texas Agricultural science teachers by gender. *Journal of Agricultural Education*, 56(4), 31-46, DOI: 10.5032/jae.2015.04017

Lemons, L.L., Brashears, M.T., Burris, S., Meyers, C., & Price, M.A. (2015). Factors contributing to attrition as reported by leavers of secondary agriculture programs. *Journal of Agricultural Education*, 56(4), 17-30, DOI: 10.5032/jae.2015.04017

Moore, M., Meyers, C., Irlbeck, E., & Burris, S. (2015). U.S. agricultural commodity organizations' use of blogs as a communications tool. *Journal of Applied Communications*, 99(2), 61-75.

Duysen, C., Leonard, R.L., Akers, C., Burris, S. & Frazee, S. (2015). Western region student teachers' perceptions of rural and urban agriscience programs. *Journal of Southern Agricultural Education Research*, 65.

- Hock, G., Brashears, M.T., Burris, S. (2014). The Relationship Between Cooperating Teachers' Preferred Leadership Style and Student Teachers' Satisfaction Level. *Journal of Southern Agriculture Education Research*, 64.
- Witt, P., Ulmer, J. Burris, S., Brashears, M.T., & Burley, H. (2014). A comparison of student engaged time in agriculture instruction. *Journal of Agricultural Education*, 55(2), 16-32. doi: 10.5032/jae.2014.02154
- Irlbeck, E.G., Akers, C.A., Baker, M., Burris, S. & Brashears, M.M. (2014). A case study in framing analysis of the 2008 Salmonella outbreak. *Journal of Applied Communications*. 98(2). 66-77.
- Irlbeck, E.G., Adams, S., Akers, C.A., Burris, S., & Jones, S. (2014). First generation college students: Motivations and support systems. *Journal of Agricultural Education*, 55(2). 154-166.
- Ulmer, J., Velez, J., Lambert, M., Thompson, G., Burris, S., & Witt, P. (2013). Exploring science teaching efficacy of CASE curriculum teachers: A post-then-pre assessment. *Journal of Agricultural Education*. 54(4), 121-133. DOI: 10.5032/jae.2013.04121.
- Witt, C., Doerfert, D., Ulmer, J., Burris, S., & Lan, W. (2013). An investigation of school connectedness among agricultural education students. *Journal of Agricultural Education*, 54(2), 186-204. doi: 10.5032/jae.2013.0218
- Rowell, A.E., Binkley, M., Alvarado, C., Thompson, L., & Burris, S. (2013). Influence of food safety training on grocery store employees' performance of food handling practices. *Food Policy*. 41(2013), 177-183.

Professional and Academic Association:

- Association of Leadership Educators 2005-P
- North American College Teachers of Agriculture (NACTA) 2005-P
- Gamma Sigma Delta (Honor Society of Agriculture) 2004-P
- American Association for Agricultural Education (AAAE) 2002-P
- Vocational Agriculture Teachers Association of Texas (VATAT) 1992-02

Honors and Awards:

- 2015 Chancellor's Council Distinguished Teaching Award, Texas Tech University
- 2015 CASNR Student Advising Award, College of Agricultural Sciences and Natural Resources
- 2014 President's Mid-Career Faculty Award, Office of the President, Texas Tech University
- 2013 CASNR Teaching Award, College of Agricultural Sciences and Natural Resources
- 2013 Professing Excellence Award, Texas Tech University
- 2012 Outstanding Service as a Study Abroad Faculty-Led Program Leader, Texas Tech University
- 2012 Texas Tech University Spencer A. Wells Award for Creativity in Teaching, Texas Tech University

David L. Doerfert
Professor, Member of the Graduate Faculty
Department of Agricultural Education and Communications
Texas Tech University

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E-Mail: david.doerfert@ttu.edu

Formal Education:

PhD	1989	The Ohio State University, Agricultural Education
MS	1989	The Ohio State University, Agricultural Education
BS	1982	University of Wisconsin-River Falls, Agricultural Education

Professional Experience:

2016-present	Associate Dean, Graduate School and Professor, Agricultural Communications, Dept. of Agricultural Education and Communication, Texas Tech University
2009-2015	Professor and Associate Chair, Texas Tech University, Dept. of Agricultural Education and Communication.
2004-2015	Graduate Studies Coordinator, Texas Tech University, Dept. of Agricultural Education and Communication.
2002-2009	Associate Professor, Texas Tech University, Dept. of Agricultural Education and Communication.
1998-2002	Team Leader, Education Division, National FFA Organization.
1996-1998	Regional Director, Nonprofit Development, National FFA Foundation.
1993-1995	Assistant Professor and Professor-in-Charge of Agriculture Distance Education Programs, Iowa State University.
1990-1993	Education Consultant-Agriculture, Wisconsin Department of Public Instruction.
1989-1990	Assistant Professor, Texas Tech University, Department of Agricultural Education and Communications.
1986-1989	Graduate Associate, The Ohio State University, Department of Agricultural Education.

Scholarly Activity:

Summary:

I have chaired or co-chaired 44 graduate committees and served as a committee member for 56 additional graduate students. I have authored or co-authored 30 refereed journal articles, 108 refereed research conference manuscripts, 41 refereed research posters as well as several other non-refereed creative and research works. Research program has focused on the variables that influence the use of information to solve problems and make decisions related to agriculture water management; and (b) science communication centered on communicating the complexities of agriculture to industry stakeholders and the public including the preparation of agricultural communicators towards that task and desired outcome.

Extramural Funding:

Have been involved with grant projects that secured \$10,276,764 of external funding since July 2002. Of that, my personal share has been \$1,220,317.

Key Publications:

- Doerfert, D., Robertson, T., Akers, C., & Kistler, M. (2005). Farm broadcaster knowledge and beliefs of biotechnology and genetically modified organisms. *Journal of Applied Communications*, 89(4), 55-68. *Article was selected as the 2006 Research Article of the Year.*
- Rayfield*, J., Compton*, K., Doerfert, D., & Frazee, S. (2008). Factors that influence the decision to participate in youth organizations in rural high schools in three states. *Journal of Agricultural Education*, 49(4), 83-95. doi:10.5032/jae.2008.04083. *Article was selected as the 2008 Research Article of the Year—3rd Place.*
- Leigh, K., & Doerfert, D. L. (2008). Farm-based water management research shared through a community of practice model. *Paper presented at the 44th Annual American Water Resources Association (AWRA) Conference*, New Orleans, LA.
- Doerfert, D. L., Evans, J., Cartmell, D., & Irani, T. (2008). Developing an international framework and agenda for agricultural communications research. *Journal of Applied Communications*, 91(3&4), 7-21. *Article was selected as the Professional Development Article of the Year.*
- Nelson*, W., Doerfert, D. L., Meyers, C., Baker, M., Akers, C., Yamada, M., Nanseki, T., & Roberts, O. (2014). An examination of International Federation of Agricultural Journalists' involvement in agricultural knowledge mobilization. *Journal of Applied Communications*, 98(4), 86-98.
- Murphrey, T. P., Rutherford, T. A., Doerfert, D., Edgar, L. D., & Edgar, D. W. (2014). An evaluation of usability of a virtual environment for students enrolled in a college of agriculture. *Journal of Agricultural Education*, 55(4), 38-52. doi: 10.5032/jae.2014.04038

Current Teaching:

- ACOM 4310 *Development of Agricultural Publications* (Fall & Spring terms)
ACOM 5302 *Knowledge Management in Agriculture and Natural Resources* (Spring term)
ACOM 5304 *Risk & Crisis Communications in Agriculture and Natural Resources* (Fall term)

Professional Service/Engagement:

- American Association of Agricultural Educators (AAAE), Manager, AAAE Conference Manuscript Submission and Review Process, 2014-16.
Association of Public and Land-grant Universities (APLU), Experiment Station Committee on Organization & Policy (ESCOP) Social Sciences Subcommittee (2011-2016), Chair, 2015-16.
Texas Evaluation Network, Board of Directors (2015-present)

Honor and Awards:

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| 2016 | Distinguished Agricultural Communications Educator Award. Received from the American Association for Agricultural Education (AAAE). |
| 2014 | Student Advising Award, College of Agricultural Sciences and Natural Resources, Texas Tech University. |
| 2013 | Distinguished Teaching Award, Received from the Western Region of the American Association for Agricultural Education (AAAE). |
| 2013 | Integrated Water Resources Project of the Year. Received at the American Water Resources Association (AWRA) Annual Conference in Portland Oregon. |
| 2012 | Fellow, American Association for Agricultural Education. Awarded at the American Association for Agricultural Education (AAAE) National Meeting. |
| 2012 | President's Excellence in Teaching Award, Texas Tech University |
| 2012 | Distinguished Teaching Award, College of Agricultural Sciences and Natural Resources, Texas Tech University |
| 2012 | <i>Save Texas Water Blue Legacy Award in Agriculture</i> . Awarded to the Texas Alliance for Water Conservation (TAWC) by the Water Conservation Advisory Council |

<p>Steven Fraze Interim Dean/Garrison Endowed Chair, Member of the Graduate Faculty Department of Agricultural Leadership, Education, and Communications Texas A&M University</p>
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Formal Education:

PhD	1986	Agricultural Education, Texas A&M University
MEd	1978	Agricultural Education, Texas Tech University
Certification	1976	Agricultural Education, Texas Tech University
BS	1975	Animal Science, Lubbock Christian College

Professional Experience:

Texas Tech University	College of Agricultural Sciences and Natural Resources	
	Interim Dean & Garrison Endowed Chair	2016- Present
	Director Agricultural Recruitment & Career Center	2007-2008
Texas Tech University	Department of Agricultural Education & Communications	
	Professor Agricultural Education	2004-Present
	Department Chair & Garrison Professor	2008-Present
	Department Chair & Garrison Endowed Chair for Rural Youth Development	2012-2016
	Interim Department Chair	2008-2008
	Associate Professor Agricultural Education	1996-2004
	Assistant Professor Agricultural Education	1988-1996
Texas A&M University	Department of Agricultural Education	
	Assistant Professor/Curriculum Specialist	1987-1988
	Visiting Instructor	1985-1986
	Graduate Fellow	1984-1985
	Graduate Assistant	1983-1984
California Polytechnic State University		
	Visiting Lecturer Department of Agricultural Education	1986-1987

Scholarly Activity:

PI or Co-PI of Projects /proposals funded totaling \$2,925,641.00
 26 Refereed Journal Articles
 91 Refereed Proceedings Articles
 12 Research Critiques
 16 Invited Articles/Publications

Teaching /Advisement:

Served or serving as Chair/Co-Chair of 15 doctoral students completing a dissertation
 Served or serving on Dissertation Committees of 20 more doctoral students
 Chaired the thesis committee of 16 graduate students completing a Master's degree
 Served on the thesis committees of an additional 35 graduate students completing a Master's degree
 Chaired 74 non-thesis graduate students completing a Master's degree.
 Served on 80 non-thesis graduate students completing a Master's degree

Professional Service/Engagement:

American Association for Agricultural Education (AAAE) Past-President (2016-2017)
American Association for Agricultural Education (AAAE) President (2015-2016)
American Association for Agricultural Education (AAAE) President-Elect (2014-2015)
American Association for Agricultural Education (AAAE) Executive Board of Directors (2014-2017)
American Association for Agricultural Education (AAAE) Vice President (2010-2012)
American Association for Agricultural Education (AAAE) Executive Board of Directors (2010-2012)
AAAE National Agricultural Education Research Conference Co-Chair (2009)
AAAE Western Region President (2011-2013)
AAAE Western Region President-Elect (2009-2011)
AAAE Western Region Secretary (2007-2009)
Journal of Agricultural Education Editorial Review Board (2007-2010)
AAAE Western Region: National Research Committee (2007-2009)
AAAE Western Region: Consultant to National FFA Board of Directors (2004-2006)
National FFA Foundation Board of Directors (2005-2006)
AAAE Western Region: Program Improvement Committee (2003-2005)

Honor /Awards:

2015 Member, #1 rated Agricultural Communications Undergraduate Program in the Nation (based on a study conducted at the University of Arkansas)
2015 National FFA "VIP" Citation, National FFA Organization
2015 Outstanding Agricultural Educator Award, Western Region American Association for Agricultural Education
2014 Elected as a "Fellow" of the American Association for Agricultural Education
2010 Member, Top 10 Agricultural Education and Communications Department in the Nation (based on a study conducted by the Ohio State University) 2010, only Non-Land Grant university in the Top 10 list
2009 *Influence the Decision to Participate in Youth Organizations in Rural Schools in Three State.* Presented by AAAE
2009 2nd Runner-up Outstanding Poster Presentation, 2009 AAAE Western Region Research Conference, Lake Tahoe, Nevada

<p>Erica Irlbeck Assistant Professor, Member of the Graduate Faculty Department of Agricultural Education and Communications Texas Tech University</p>

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E-Mail: Erica.irlbeck@ttu.edu

Formal Education:

EdD	2009	Texas Tech University, Agricultural Education
MS	2007	Texas Tech University, Agricultural Communications
BS	1998	Oklahoma State University, Agricultural Communications

Professional Experience:

Texas Tech University	Department of Agricultural Education & Communications	
Associate Professor		2009-present
Assistant Professor		2009-2015
Instructor		2006–2009
KLBK-TV (CBS), Lubbock, TX		2004-2006
Advertising Account Executive		
High Plains Underground Water Conservation District No. 1, Lubbock, TX		2002-2004
Information/Education Specialist		
AgDay Television, South Bend, IN		2000-2002
National Reporter		
Clear Channel Ag Radio Networks, Little Rock, AR		March-September 2000
Regional Reporter		
KLBK-TV (CBS)/KAMC-TV (ABC), Lubbock, TX		1998-March 2000
Agricultural Reporter/General Assignments Reporter/Back-up Anchor		
Oklahoma Cooperative Extension Service/SUNUP Television Show		1994-1998
Agricultural Reporter/Anchor/Producer		

Scholarly Activity:

Summary:

Conduct research pertaining to agricultural communications, specifically agriculture in television news. Other interest areas include agricultural communications curriculum development.

Extramural Funding:

<u>Date</u>	<u>Proposal Title</u>	<u>Submitted to</u>	<u>Amount</u>	<u>Percent</u>
2015	Bridging the Gap Between Academia & Industry	USDA Higher Education Challenge Grant	\$29,999	30%
2013	Center for Agricultural Technology Transfer at Texas Tech University	USDA-NIFA	\$149,924	30%
2011	Beyond the Farm Gate: Equipping Beginning Farmers & Ranchers with Tools for Agribusiness Marketing	USDA-NIFA	\$598,616	40%

Key Publications:

Ahrens, C. A., Meyers, C.A., Irlbeck, E.G., Burris, S., & Roach, D. (2016). Exploring agricultural communications students' perceptions of communication apprehension and writing apprehension in the classroom. *Journal of Agricultural Education*, 57(2), 134-148.

Meyers, C., Shaw, K., Irlbeck, E.G., Doerfert, D., Abrams, K., & Morgan, C. (2015). Identifying agriculturists' online communication tool training needs. *Journal of Applied Communications*, 99(3), 6-20.

Irlbeck, E.G., Akers, C.A., Baker, M., Burris, S.H., & Brashears, M.M. (2014). A case study and framing analysis of the 2008 Salmonella outbreak. *Journal of Applied Communications*. 98(2). 66-77.

Current Teaching:

ACOM 2200—Professional Development in Agricultural Communications

ACOM 3301—Video Production in Agriculture

ACOM 5306—Foundations of Agricultural Communications

AGED 5311—Human Dimensions in International Agricultural Development

Professional Service/Engagement:

Agricultural Communications Vision Consortium conference coordinator

Journal of Applied Communications editorial board

Institutional Animal Care and Use Committee (Texas Tech University) member

Agricultural Communicators of Tomorrow (Co-adviser)

National FFA Association—Agricultural Communications Career Development Event committee member

Texas FFA Association Career Development Events Agricultural Communications contest superintendent

Honors and Awards:

2016 Association for Communications Excellence Award of Excellence—Academic Programs,

2015 Non-Land Grant Agricultural & Renewable Resources Universities—Young Educator Award

2014 Western Region AAAE—Outstanding Young Member

David E. Lawver
Professor, Member of the Graduate Faculty
Department of Agricultural Education and Communications
Texas Tech University

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Formal Education:

EdD	1988	Mississippi State University, Agricultural and Extension Education
MEd	1983	University Of Missouri, Practical Arts and Vocational-Technical Education
BS	1977	University Of Missouri, Agricultural Education

Professional Experience:

Texas Tech University Professor	Department of Agricultural Education and Communications	1989-present
Texas A&M University Graduate Faculty Extension Specialist		2000-present 2008-present
Egerton University	Agricultural Education and Extension, Njoro, Kenya, Fulbright Scholar	2009

Scholarly Activity:

Summary: 4 career books, 108 career refereed publications

Extramural Funding:

Institutional Assessment and Development of MS and PhD programs, Bangabandu Sheik Mujibur Rahman Agricultural University, Bangladesh. USAID-funded, Winrock International Volunteer Assignment.

Xeric Landscape Design Studio; Initial Inception and Implementation Plan. USDA-NIFA Cooperative State Research Ed Extension Service - Capacity Building Grants for Non-Land Grant Colleges of Agriculture (NLGCA) Program. (\$149,948) (5%). Funded.

Developing the Capacity of Middle-Level Tertiary Education Systems: Entrepreneurship Education, Community-Based Agricultural Extension Workforce Development, and Institutional Leadership and Change Management. International Seed Grant – Office of International Affairs, Texas Tech University. (\$2000)(100%). Funded

Institutional Assessment and Development of AET Improvement Plan, Federal College of Agriculture and Animal Science, Mando, Kaduna State, Nigeria. USAID-funded, Winrock International Volunteer Assignment.

Developing the Capacity of Middle-Level Tertiary Education Systems: Entrepreneurship Education, Community-Based Agricultural Extension Workforce Development, and Institutional Leadership and Change Management. Virginia Tech. \$6,999 (50%). April, 2015 to September, 2015.

International Research/Development Seed Grant. Office of International Affairs, Texas Tech University - \$2000 (100%). March, 2015 to February, 2016.

Lincoln Welding Education Grant. Lincoln Electric - \$27,850 (50%). January 2014 to August 2015

Key Publications:

Referred Journals:

- Kanyi, M.G., & Lawver, D.E., (2016). Awareness and Adoption of Rainwater Harvesting: Influence of Gender, Formal Education and Social Economic Status. *Journal of Extension Systems*. 32(1), 17 – 28.
- Sanagorski, L., Murphrey, T., Baker, M., Lawver, D., & Lindner, J. (2014). "Measuring Florida extension faculty's agricultural paradigmatic preferences". *Journal of Agricultural Education*.
- Shelburne, I., Lawver, D., Ulmer, J., Frazee, S., & Stephenson, C., (2013). Kenyan Farmers' Participation in Farm and Church Groups, and Diffusion of Agricultural Innovations. *Journal of International Agricultural and Extension Education*, 20(2), 178-180.
- Kanyi, M.G., Lawver, D.E., Muthaa, G., Odilla, G., & Mugambi, J., (2013). Needs Assessment for Effective University Outreach Programs to the Neighboring Community: Chuka Kenya. *Journal of International Agricultural and Extension Education*, 20(2), 192-194.
- Klein, C.H., Lawver, D., Ulmer, J., Meyers, C., & Laverie, D., (2013). Qualitative Research Methodology in Program as Assessment: A Longitudinal Case Study. *Journal of International Agricultural and Extension Education*, 20(2), 210-212.
- Sanagorski, L.A., Murphrey, T.P., Lawver, D.E., Baker, M., & Lindner, J.R. (2013). Measuring Agricultural Paradigmatic Preferences: The Redevelopment of an Instrument to Determine Individual and Collective Preferences—A Pilot Study. *Journal of Extension*, 51(5).
- Bading, C., Boyd, B. L., Lawver, D. E., & Ulmer, J., (2011). Youth Voice: Developing Future Leaders. *Journal of Youth Development*.

Refereed Proceedings:

- Kanyi, M.G. & Lawver, D.E. (accepted). Rainwater Harvesting: Analysis of Sources of Information to Smallholder Farmers. *Proceedings of the 32nd Annual Conference of the Association for International Agricultural and Extension Education*. Portland, Oregon.
- Magogo, J., Lawver, D.E., Mshenga, P., Mwanarusi, S., & Knurumwa, A. (accepted). Should Extension Provide Programming for Selecting Marketing Options for African Indigenous Vegetables? *Proceedings of the 32nd Annual Conference of the Association for International Agricultural and Extension Education*. Portland, Oregon.
- Lawver, D.E., Baker, M.T., & Basse, M. (in review). Low Input - High Return: Personal and Professional Benefits Experienced by Farmer-to-Farmer Volunteers. *Proceedings of the 32nd Annual Conference of the Association for International Agricultural and Extension Education*. Portland, Oregon.
- Dodd, C.D., DeJong, W.N., Leger, B.A., Burris, S., Irlbeck, E.G., & Lawver, D.E. (2011). Ethnography to Evaluate the Ability of Community Markets for Conservation to Establish Food Security and Increase Household Income for Small-scale Producers I the Luangwa Valley of Zambia. *Proceedings of the 27th Annual Conference of the Association for International Agricultural and Extension Education*. Windhoek, Namibia.

Current Teaching:

- AGED 5311 -- Human Dimensions of International Agricultural Education
- AGED 5305 -- Program Development in Agricultural and Extension Education
- AGED 5001 -- Contemporary Issues: Distance Education,

Professional Service/Engagement:

- Association for International Agricultural and Extension Education, President Elect, (will serve as President-Elect 2009-2010, President 2010-2011, and Past President 2011-2012).

Courtney Meyers
Associate Professor, Member of the Graduate Faculty
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Formal Education:

PhD	2008	University of Florida, Agricultural Education and Communication
MS	2005	University of Arkansas, Agricultural and Extension Education
BS	2003	Kansas State University, Agricultural Communications and Journalism, Minor in Animal Sciences and Industry

Professional Experience:

Texas Tech University Department of Agricultural Education and Communications		
Associate Professor		2014-present
Assistant Professor		2008-2014
University of Florida		
Graduate Research & Teaching Assistant		2005-2008
University of Arkansas		
Graduate Research & Teaching Assistant		2003-2005
K-State International Grains Program		
Communications Specialist		2000-2003

Scholarly Activity:

Extramural Funding:

- USDA Higher Education Challenge Grant. (2015-2018). *Making a Case for Agriculture: Developing a Framework for Teaching Issues Communication in Agricultural Sciences*. Total amount funded: \$296,787.
- USDA Higher Education Challenge Grant (2015). *Bridging the Gap Between Academia and Industry: A New Pathway for Agricultural Communications Curriculum*. \$29,999.
- Ulmer, J., Meyers, C., Sharma, J., Trojan, S., Kahl, S., Mills, L., & Rahman, M. (2014). *Conference for Developing a Regional Agricultural Undergraduate Research Consortium*. Funded by USDA Non Land Grant Colleges of Agriculture Capacity Building Grant. Total amount requested: \$30,000.
- Texas Water Development Board (Task 6 of TAWC project, total project \$4.48 M) (January 2014 – December 2019) *An Integrated Approach to Water Conservation for Agriculture in the Texas High Plains (Phase II)*. Total amount funded: \$582,746.
- USDA-National Institute of Food and Agriculture Capacity Building Grants for Non Land Grant Colleges of Agriculture Program (2013). *Center for Agricultural Technology Transfer*. Total amount funded: \$146,816.
- USDA Beginning Farmers and Ranchers Development Program. (2011). *Beyond the Farm Gate: Equipping Beginning Farmers and Ranchers with Online Tools for Agribusiness Marketing*: Total amount funded: \$598,616

Scholarly Work:

- Refereed Journal Articles (36)
- Refereed Abstracts (5)
- Refereed Conference Papers (81)
- Refereed Poster Presentations (84)
- Invited Presentations (47)

Key Publications:

- Meyers, C., Gracey*, K., Irlbeck, E., & Akers, C. (2015). Exploring the uses and gratifications of agricultural blog readers. *Journal of Applied Communications*, 99(4), 91-103.
- Meyers, C., Shaw*, K., Irlbeck, E., Doerfert, D., Abrams, K., & Morgan, C. (2015). Identifying agriculturists' online communication tool training needs. *Journal of Applied Communications*, 99(3), 6-20.
- Shaw, K., Meyers, C., Irlbeck, E., Doerfert, D., Abrams, K., & Morgan, C. (2015). Agriculturists' personal and business use of online communication tools. *Journal of Applied Communications*, 98(2), 15-29.

Current Teaching:

- ACOM 3300: Communicating Agriculture to the Public
ACOM 3311: Web Design in Agricultural Sciences & Natural Resources
ACOM 4311: Convergence in Agricultural Media
ACOM 5306: Foundations of Agricultural Communications
AGED 5307: Methods of Technological Change
ACOM 5308: Utilizing Emerging Media in Agricultural Communications

Professional Service/Engagement:

- Texas Tech University
- Convocations Committee, 2012-2015
 - Student Media Faculty Advisory Committee, 2011-2015
- Agricultural Education and Communications Department
- Co-Adviser, Agricultural Communicators of Tomorrow, August 2008-present
- College of Agricultural Sciences & Natural Resources
- Marketing and Outreach Committee chair, 2010-2016
- Association for Communication Excellence
- Research Director-elect (2014-2017)
 - Research SIG leadership team (2011-2014)
- American Association of Agricultural Educators
- Poster Review and Submission Manager (2015-2018)
 - National Program Improvement Committee (2012-2014)

Honor and Awards:

- 2015 USDA New Teacher Award
2015 Outstanding Manuscript, AAEE National Conference
2015 Association for Communication Excellence Research SIG Award of Excellence
2015 Texas Tech President's Mid-Career Faculty Award
2014 Texas Tech CASNR Teaching Award
2014 Texas Tech President's Excellence in Teaching Award
2013 CASNR Junior Faculty Award
2012 *Journal of Applied Communications* Article of the Year, Volume 96

Rudy A. Ritz
Associate Professor
Agricultural Education and Communications
Texas Tech University

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Formal Education:

EdD	2009	Texas Tech University, Agricultural Education
MS	1994	Texas Tech University, Agricultural Education
BS	1993	Texas Tech University, Agricultural Education

Professional Experience:

Texas Tech University	Department of Agricultural Education & Communications	
Associate Professor		2015-present
Assistant Professor		2009-present
Visiting Assistant Professor		2008-2009
Adjunct Faculty (Instructor)		2007-2008
Lubbock-Monterey High School		2000-2008
Agricultural Science Teacher		
Ralls High School		1996-2000
Agricultural Science Teacher		
Menard High School		1994-1996
Agricultural Science Teacher		

Scholarly Activity:

Key Publications:

- Hainline, M. S., Ulmer, J. D., Ritz, R., Burris, S., & Gibson, C. (2015). Career and family balance of Texas agricultural science teachers by gender. *Journal of Agricultural Education*, 56(4), 31-46. DOI: 10.5032/jae2015.04031
- Quiggins, A., Ulmer, J. D., Hainline, M. S., Burris, S., & Ritz, R., (In Press). Motivations and Barriers of Undergraduate Nontraditional Students in the College of Agricultural Sciences and Natural Resources at Texas Tech University. *National Association of Colleges and Teachers of Agriculture Journal*.
- Ritz, R., Burris, S., Brashears, M. T., Frazee, S. (2013). The effects of a time management seminar on stress and job satisfaction of beginning agriscience teachers. *Journal of Agricultural Education*, 54(3), 1-14. DOI: 10.5032/jae.2013.03001
- Crutchfield, N., Burris, S., Ritz, R. (2013). The relationship of work engagement, work-life balance, and occupational commitment on the decisions of agricultural educators to remain in the teaching profession. *Journal of Agricultural Education*, 54(2), 1-14. DOI: 10.5032/jae.2013.02001

Ritz, R., Burris, S., Brashears, T., Frazee, S. (2011). The effects of a time management seminar on stress and job satisfaction of beginning agriscience teachers in West Texas. *Proceedings of the 2011 American Association for Agricultural Education Research Conference, Coeur d'Alene, ID (May, 2011)*.

Ritz, R., Burris, S., Brashears, T., Frazee, S. (2010). A Regional comparison of stress among beginning agricultural science teachers in Central and West Texas. *Journal of Southern Agricultural Education Research*.

Invited Publications/Articles:

Burris, S., Ritz, R. (2008) *Wisdom for the New Generation. The Agricultural Education Magazine, 80(5)*. 6-9.

Current Teaching:

AGED 3333 Developing Secondary Programs in Agricultural Education
AGED 4311 Agricultural Education Senior Seminar
AGED 4306 Student Teaching
AGED 2300 Introduction to Agricultural Education
ACOM 5307 Methods of Technological Change
IS1100 Freshman Seminar
AGED 5306 History and Philosophy of Agricultural Education

Professional Service/Engagement:

State: 2012 to Present

San Antonio Stock Show Science Fair Superintendent
Texas FFA Cotton CDE Superintendent

2009 to Present

Texas FFA Agriscience Fair – Event Superintendent; in conjunction Texas FFA

Regional: 2009

Assistant Superintendent-Panhandle South Plains Fair Ag Mechanics Project Exhibition
Area I FFA Scholarship Selection Committee (annual service 2009 to 2013)

Professional Membership:

2008-present American Association for Agricultural Education
2010-present Texas Wildlife Association
1994-present Vocational Agriculture Teachers Association of Texas (VATAT)

Honors and Awards:

2008 TTU Agricultural Education and Communications - Outstanding Doctoral Student
2004 VATAT - agricultural science teacher award; working with television media