#### MINUTES Departmental Meeting Tuesday, February 25, 2015 Meeting – 2:00 to 3:30 129 AGLS

#### 1. 2:00 – 2:15 Welcome/Announcements/Bus Recognition Attachment A

Elliot

Congratulations to those receiving distinguished awards at AAAE Southern Region!

Congratulations Dr. Strong for his Outstanding Early Career Teaching Award at the AAAE Southern Region Conference!

Thank you to Dr. Lindner and Dr. Dooley for being a part of the Strategic Planning Open Forums this Spring.

2b. 3<sup>rd</sup> Floor/4<sup>th</sup> Building (Attachment B) -- Good news, the plans are moving quickly. Program areas have been invited to attend a meeting scheduled for Feb. 26, 9:30 am, AGLS 200, to discuss in detail the rooms, the equipment, and requirements we will need for each.

3. Development visits - Jenna provided an update on the upcoming visits Dr. Elliot will be participating in over the next couple of months. He will be going to DC for business and connecting with board members and donors as well. In addition, there are plans to go to Rodeo Houston and Austin visiting during their Aggie Nights. He will be in Lubbock the end of March. Dr. Elliot is planning trips to DFW and San Antonio in future months.

Jenna is working with Dr. Briers on another list of contacts to establish a connection.

Congratulations to Dr. Erica Bobbitt for receiving the Neuhaus-Shepardson Development Grant!

The following need to bring their bus/van/trucker/wrecker:

- Davis (2) to Kenny Strong and Tanya Gunnels
- Breeding to Clarice Fulton
- Hanagriff to Kelby McCorkle
- Strong R. to Jana Kubecka
- Aguilar to Jenna Kujawski
- Cummings to Jack Elliot
- Murphy to Roger Hanagriff
- Payne T. not present

#### 2. 2:15 – 2:30 Enterprise Rent-A-Car Presentation

#### **Chris Laskaris**

#### Attachment C

Chris Laskaris was invited to update everyone on the changes that have taken place at Enterprise Rent-A-Car. He explained that we used State of Texas in the past and now we use University of Texas System (UTS). He provided a handout summarizing the benefits and differences between Enterprise and National. In addition, he explained the benefits of National Emerald Club and encouraged everyone to create an account. See handout. If anyone emailed him informing enrollment in Emerald Club, he would enter an upgrade at no cost to ALEC.

Mr. Laskaris referred to the Roadside Assistance Protection (RAP) information on the handout which is included as part of the UTS contract. This is very beneficial for users as several services are covered.

When faculty need to reserve 15-passenger vans, it is still suggested to contact Elke as in the past, and if issues arise with locating, Elke will contact Chris if she needs assistance.

Mr. Laskaris said Thank you and mentioned that he has 28 years with Enterprise and enjoys the opportunity to be able to come to us and share information.

#### 3. 2:30 – 2:35 Portugal competition

Juan Whiting

Redwine/Stavinoha/Sledd

Juan was not present but Dr. Elliot updated everyone. Thought for Food, a movement dedicated to tackling a global challenge to feeding 9 billion people, selected 10 teams out of over 300 universities to present solutions. Juan Whiting was part of a group chosen to go to Portugal to represent TAMU. They were not selected as an award recipient however we congratulate them for being selected as one of the 10 finalists!

4.

2:35 - 2:40

#### **ALEC Aggie Reps**

ALEC Aggie Reps Activities and AGSS updates

Reid informed everyone that the Aggie Reps have been working on new fundraisers. For one particular fundraiser, the Reps would like to ask that faculty and/or staff to participate by receiving a pie in the face. Over the next few months, Reid would like to collect names of those who wish to participate. More directions will be communicated in the future for bidding on those who you want to see get a pie in the face.

#### AGSS

James mentioned that AGSS is off to a great start this semester. Membership has increased by 12% since last fall and he thanks Clarice for helping to promote AGSS to prospective and current students by having them come to campus and sending invites through email. This networking has helped raise the membership.

A new Vice-President has been selected, Valerie McKee. Congratulations, Valerie!

Mark your calendars! AGSS is scheduling several professional development luncheons across the semester. First one is next week, March 5. A representative from Institutional Review Board will be presenting.

Others include a LinkedIn representative here on March 26, and later in the semester, AGSS will be scheduling an event inviting diversity representatives across the nation for a Q & A panel.

#### 5. 2:40 – 2:50 Strategic Plan/SWOT/Expectations and Aspirations Microburst Leaders\* \*SP Research and Graduate Report – Murphy/McKim – Attachment D

Dr. Murphy reported that edits have been. Motion was made by Tim Murphy, Second by Robert Strong, to "Approve the document as distributed." No debate. Motion passed unanimously.

\*SP Teaching – Rutherford – Attachment E Dr. Rutherford provided the revised document. Motion was made by Julie Harlin, Second by Robert Strong, to "Approve the document as distributed." No debate. Motion passed unanimously.

\*SWOT Engagement/Service – Vestal - Attachment F Dr. Vestal had previously sent out a revised document last month. Motion was made by Julie Harlin, Second by Robert Strong, to "Approve the document as distributed." No debate. Motion passed unanimously.

These items noted will be moved to Completed and Approved for next meeting.

\*SWOT Diversity – Pina – Dr. Pina was not present. Committee is still working on the document.

#### **Completed and Approved**

\*SWOT Research – Rayfield \*SWOT Teaching – Moore \*Expectations and Aspirations – Briers \*SP Scholarship/Engagement – Hanagriff \*SP Extension – Coppernoll \*SWOT Extension – Dromgoole

#### 6. 2:50 - 2:55 Cummings/Rutherford/Murphy Associate Department Heads Updates Graduate Report Murphy See Attachment G Dr. Tim Murphy addressed the two important deadlines today, Admission votes and AAAE **Outstanding Thesis and Dissertation Awards.**

Graduate Curriculum Research Committee update – Dr. Murphy mentioned that a draft has been developed and a retreat will be scheduled soon to discuss a plan of action.

Dr. Julie Harlin is the state representative within the national conference planning committee. She has been asked by the conference professional development committee to assist with thinking of a conference theme. They are looking for something related to Texas/San Antonio. She is asking if anyone has any ideas, please contact her ASAP.

**Extension Report** Cummings Dr. Scott Cummings mentioned that the VG Young conference went well and special thanks to Natalie and Katy.

He also informed everyone that the new faculty position has been filled by Dr. Philip Shackelford. He will start April 1, 2015. Thank you to the committee!

**Undergraduate Report** Rutherford Dr. Tracy Rutherford reported that the Extension Education minor has been put forth and should be available in the 2016 catalog.

Dr. Rutherford informed everyone that the workgroups will be scheduling meetings to discuss curriculum and if you are asked to attend, she encourages you to do so.

ALEC 380 and Costa Rica Study Abroad – She needs faculty to lead. If interested, please see her.

Weave online - it needs to be addressed. Monthly meetings have been planned for discussions.

Summer funding – We were told previously that we were not going to get funding. The College is pushing departments to offer more online education courses. Dr. Rutherford acted quickly and submitted data and we have now been approved for some courses. Thank you, Dr. Rutherford.

#### 7. 2:55 - 3:00 Strategic Planning Open Forum Report Lindner Dr. James Lindner and Dr. Kim Dooley are part of the Strategic Planning Open Forum taking place this Spring. Dr. Lindner provided a handout prior to the meeting. He highlighted the nine objectives which have been formulated to achieve the goal to redefine the Land Grant mission for the 21<sup>st</sup> century (more details in Attachment H).

Dr. Lindner would like for everyone to review the handout and would like to know what questions you may have to bring forward. We do have the opportunity to say what we want.

Elliot

#### **Travel Request Form Deadlines**

Domestic (30 days prior to trip): e.g., travel April 1, 2015 due by March 1, 2015 International (60 days prior to trip): e.g., travel May 1, 2015 due by March 1, 2015

> Upcoming Events March 18-20, 2015 – Spring Break March 26-28, MANRRS May 19-22, AAAE July 12-15, ALE

#### **Upcoming Departmental Meetings**

2015 dates: March 25, April 22, May 27. All meetings at 2:00 in 129 AGLS

#### ALEC Departmental Meeting

#### February 25, 2015

#### 1. Congratulations, Thank You, and Welcome

- a. Congratulations on the distinguished research poster awarded to Valerie McKee, Dr. Theresa Pesl Murphrey, Carley Christiansen, and Dr. Summer F. Odom for A Qualitative Examination of Success Factors for Tenure Track Women Faculty in Agricultural Education.
- b. Congratulations to **Dr. John Rayfield** and **Kasee Smith** for receiving the Distinguished Research Poster award for *Effective Teaching? Agriculture Teachers' Confidence in Instructional Method Use and Perceived Effectiveness* at the AAAE Southern Region conference in Atlanta, GA, February 2015.
- c. Congratulations to **Dr. Robert Strong** for his Outstanding Early Career Teaching Award at the AAAE Southern Region conference in Atlanta, GA, February 2015.
- d. Congratulations to **Hannah Miller** for placing 1<sup>st</sup> in the Agricultural Communications Division of the Southern Association of Agricultural Scientists
- e. **Dr. Chanda Elbert** has been recommended as a faculty representative for the College Climate Council at the request of Dr. Alan Sams.
- f. Congratulations to Carley Christiansen and Valerie McKee on earning a Distinguished Poster in the Agricultural Education section of the Southern Association of Agricultural Scientists, Atlanta, GA, February 2015.
- g. **Dr. Holli Leggette-Archer's** application to participate in the College of Agriculture and Life Sciences Critical Thinking Academy has been accepted. Over the next year, a diverse group of faculty in our college will work as a team to develop and implement strategies aimed to improve critical thinking among our students.
- h. **Dr. Holli Leggette-Archer** for her appointment to the University Writing Intensive Course Committee, representing the College of Agriculture and Life Sciences.
- i. Dr. Deb Dunsford's received a Texas A&M 20-year recognition.
- j. Miller, H., Leggette, H. R., & Rutherford, T. 2015 SAAS Ag Communications Section Outstanding Research Poster "Engaging an Agricultural Audience on Facebook"
- k. Dominique Hernandez, Brooke Prather, Bayley Irby, Madison Welch, Rachel Bedinger, Casey Lilley, and A-Micah Mills worked with **Dr. Holli Leggette** and Angel Futrell, outreach coordinator in the Dean's office, to identify, write, and publish stories for the College. Students' stories have been published on the College's website, in the TAMU Times, and in the Elgin Courier.
- 1. **Dr. Tracy Rutherford, Dr. Billy McKim, and Ashely Stewart** have been selected by The Division of Research at Texas A&M University to go forward with a full proposal to the USDA Undergrad Research Extension Experiential Learning Fellowships.
- m. ALEC Aggie Reps were awarded a \$500 Monsanto Student Organization Grant. The funds will be utilized to attend the Texas FFA convention in Corpus Christi this summer.
- 2. Announcements
  - a. **Dr. James Lindner** and **Dr. Kim Dooley** are two of the attendees from our college at the Strategic Planning Open Forums and College Visits in Spring 2015.
  - b. David DeLeon will be giving an update to Dr. Jack Elliot on the Schematic Design 3rd round drawings. At some point we need to be thinking of more detail of each of our rooms and the requirements that we will need for electronics, ropes activities, meeting rooms etc. They are getting ready to enter the DD phase and more information will be needed. AGLS Conference Room 200, Thursday 9:30-10:30.

- 3. Elliot's Development Visits:
  - a. DC
  - b. Houston
  - c. Lubbock
  - d. Austin
- 4. Publications/Presentations
  - a. Leggette, H. R., Rutherford, T. A, & Dunsford, D. Model to Augment Critical Thinking and Create Knowledge through Writing in the Social Sciences of Agriculture. NACTA Journal.
  - b. Leggette, H. R., McKim, B., Homeyer, M, & Rutherford, T. Perspectives of writing related to critical thinking and knowledge creation. NACTA Journal.
  - c. Leggette, H. R., & Murphrey, T. P. Preparing Students for a Technology–Driven Workplace through Social Media Engagement. Accepted for presentation at TAMU Teaching with Technology Conference
  - d. Drs. Monty Dozier and Andy Vestal's paper "Disaster Livestock Response and Recovery" was selected thru peer review and will be presented March 16 at the National VOAD Convention and Annual Meetings in New Orleans.
- 5. Grant Management 101(should provide 3 out of 4 of these to the Department meaning faculty become managers or facilitators of the grants).
  - a. Salary Savings (100% to Department [50% Department] and PIs [50%] restricted discretionary)
  - b. Indirect (40% to be split 60/40 between Department and PIs discretionary)
  - c. Personnel (project director, support staff, GTAs, etc.)
  - d. Operations (e.g., travel, supplies, copying, printing, etc.)
  - e. Funded:
    - i. Neuhaus-Shepardson Faculty Development Grant, Teaching Workshop Category. \$1,550. Dr. Erica Bobbitt.
  - Dutch treat lunch with Dr. E. Contact Debbie King to schedule and leave a contact number (for rescheduling): February 26; March 5, 9, 11, 12, 16, 17, 18, 23, 24, 26: April 7, 8, 9, 20, 22, 23, 24; May 5, 6, 8, 11, 12, 13, 14, 15, 25, 26, 27, 28, 29.





2

Interprise

National



#### **CONTRACT ID: UTS905**

#### TEXAS A&M

#### >DAILY RATES: U.S./PUERTO RICO

Car Class	Daily Rate	Weekly Rate	Monthly Rate
Sub Compact	\$31.36	\$172.48	\$636.61
Compact	\$32.34	\$177.87	\$656.50
Intermediate	\$34.30	\$188.65	\$696.29
Standard	\$34.30	\$188.65	\$696.29
Full Size	\$36.75	\$202.13	\$746.03
Premium	\$42.15	\$231.83	\$855.65
Luxury	\$88.20	\$485.10	\$1,790.46
Minivan	\$49.00	\$269.50	\$994.70
Cargo Van	\$56.84	\$312.62	\$1,153.85
Full Size Van	\$96.04	\$528.22	\$1,949.61
Midsize/Standard SUV	\$53.90	\$296.45	\$1,094.17
Large SUV	\$88.20	\$485.10	\$1,790.46
Premium SUV	\$93.10	\$512.05	\$1,889.93
*Small Truck	\$58.80	\$323.40	\$1,193.64
*Large Truck	\$63.70	\$350.35	\$1,293.11

Commercial Truck Class	Daily Rate	Weekly Rate	Monthly Rate
**3/4 Ton Cargo	\$79.00	\$474.00	\$1,501.00
**¾ Ton Truck	\$84.00	\$504.00	\$1,596.00
1 Ton Truck	\$94.00	\$564.00	\$1,786.00
12'-16' Box Truck	\$90.00	\$540.00	\$1,850.00
12'-16- Stake bed	\$90.00	\$540.00	\$1,850.00
20'-26' Box Truck	\$100.00	\$600.00	\$2,200.00
20'-26' Stake bed	\$100.00	\$600.00	\$2,200.00

#### EMERALD CLUB ENROLLMENT LINK HTTPS://WWW.NATIONALCAR.COM/OFFER/UTS711

#### > TERMS & CONDITIONS: U.S./PUERTO RICO

**Mileage Charges:** Vehicle classes include <u>unlimited</u> free miles; Cargo Van, Full Size Van, Small and Large Truck include <u>200</u> free miles per day, <u>1,200</u> free miles per week, and <u>3,000</u> free miles per month, as applicable. Any additional miles will be charged at the rate of <u>\$0,20</u>/mile.

**Commercial Truck Mileage Charges:** Extended Cargo Van and <sup>3</sup>/<sub>4</sub> Ton Truck include 150 free miles per day. Any additional miles will be charged at the rate of \$0.19/mile. All other Commercial Truck mileage charges will be charged at the rate of \$0.19/mile.

**One-Way Rentals in Texas:** When renting a one-way vehicle in Texas and returning to any Texas rental location, the contracted rates will apply. No per mileage or drop fee is charged.

**One-Way Rentals outside of Texas:** National Brand Rental Rate will be <u>\$69.00</u>/day for Compact – Full Size; Premium and above will be the Daily Rate plus \$0.20/mile. Enterprise Brand Rental Rate will be the Daily Rate plus <u>\$0.20</u>/mile.

Youthful Driver Surcharge: National/Enterprise agrees to waive the youthful driver surcharge for Eligible Renters who are eighteen (18) to twenty-four (24) years old renting for Business Use pursuant to this Agreement.

#### ► GEOGRAPHIC SURCHARGES: U.S./PUERTO RICO

#### **Airport Locations:**

- \$5 Charlotte, Cincinnati, Cleveland, Milwaukee, Minneapolis, New Orleans, Phoenix, Sacramento, San Diego, Seattle, St Louis, State of New York (unless otherwise listed), State of Illinois (unless otherwise listed), Los Angeles area (excluding LAX)
- Aspen, Atlanta, Baltimore, Boston, Colorado Springs, Commonwealth of Puerto Rico, Denver, Detroit, Hartford, LAX, Philadelphia
  Pittsburgh, Providence, Washington DC/Dulles/Reagan, State of Alaska, San Francisco Area
- **\$15** Chicago (including Midway and O'hare)
- \$25 Manhattan, New York City JFK, New York City La Guardia, Newark

#### DRIVER PROTECTION PRODUCTS: U.S./PUERTO RICO

**DW:** Business rentals only-On all products and discounts the renter is not responsible for loss and/or damage to the rental vehicle.

Liability: Business rentals only-On all products and discounts primary liability limits shall be 100/300/50.

#### Miscellaneous Information: U.S./Puerto Rico

Additional Eligible Renter: Business associates on company business are eligible to rent vehicles under the contractual program. GPS: \$9.99/day (not a reimbursable expense)

Roadside Assistance Protection (RAP): This product is included in contracted rates (savings of up to \$4 a day)

#### ENTERPRISEHOLDINGS.

**Chris Laskaris** Group Account Manager chris.n.laskaris@ehi.com



#### EFITS SUMMARY

**CONTRACT ID: UTS905** 

d 512.912.5314 m 512.784.4994 f 512.692.3830

4210 South Congress Avenue Austin, TX 78745 enterpriseholdings.com



- Ideal for the renter who wants a fast, frictionless rental process with counter bypass options at airport locations
- Emerald Club Loyalty Program allows renters to bypass the rental counter and select the car of their choice on the Emerald Aisle while only paying the midsize price. Renter can chose their own upgrade at no cost to the company
- Number 1 rated loyalty program by Global Business Travel Association
- Status match National will status match all employees to equivalent level in Emerald Club Program so employees would not lose their earned status
- Emerald Club renters will earn free rental day credits at no charge to the company
- No hidden one-way fees for out of State one-way rentals Flat one-way rate (see front page for details)



- Hands on personalized service provides renter with the security, knowledge and ease of the rental process. Enterprise employee will walk around the rental car with renter each time.
- Avoidance of airport taxes and fees when utilizing local market locations
- Emerald Club profile recognized at all locations earning travelers free rental day credits .
- Mileage reimbursement alternative
- . Free pick up from home or office
- Airport and Home City rental locations for convenience .
- Long term rental solution





- Ranked #1 (National) and #2 (Enterprise) in customer service by JD Powers
- 100% compliance to rates, discounts, terms and conditions at all US locations
- More cars in fleet than all car rental companies combined
- More locations than all car rental companies combined
- Worlds largest fleet of fuel efficient vehicles
- 24-hour roadside assistance
- No Energy Recovery Fee saves cost of \$.47 \$1.50 a day
- Lowest refueling cost in industry
- No fees for driving under a certain mileage in a 24 hour period
- No fees for additional drivers includes co-workers and spouses with valid id's
- No fees for drivers age 18-24 when traveling on business
- No blackout dates rates and terms accepted 365 days of the year
- Dedicated sustainability and Environmental Platform team www.drvingfutures.com

#### Dedicated Help Line – Mon – Fri 7:30-5:30 512-912-5500

#### PERSONAL USE

Enterprise and National have extended the use of all vehicles for personal use. CDW and Liability Coverage are not included for personal use rentals. The corporate ID number to identify you as a UT System Contract Participant Employee on "personal use" is UTS999. If you are booking your personal use reservation online at www.enterpise.com you will use UTS999 as your corporate ID number and UNI for your pin/password. If you are booking on <u>www.nationalcar.com</u> enter in UTS999 in the Contract ID field. Rates are extended nationwide.

University of Texas System

Date Created: 1-07-2013



#### **ROADSIDE ASSISTANCE PROTECTION (RAP)**

**Exclusive** to Enterprise and National Car Rental, UT System Contract for business use includes Roadside Assistance Protection (RAP) without additional charge.

#### RAP includes:

Service	Roadside Assistance Charges		
	USA	Canada	
Lockout Service	Covered	Covered	
Jump Start	Covered	Covered	
Tire Change	Covered	Covered	
Fuel Delivery	Covered	Covered	
Winching	Covered	Covered	
Glass Replacement	Covered	Covered	
Tire Repair	Covered	Covered	
Towing	Covered	Covered	
Lost Keys*	Covered	Covered	

\* Lost Key charge for CA, NY, KS, and NV is \$8.00

#### THE EMERALD CLUB BENEFITS AND BOOK

#### EMERALD CLUB MEMBERSHIP LEVELS ARE SHOWN BELOW. ALL EMERALO CLUB MEMBERS CAN:

D Choose their own car.

- D Bypass the counter at most major U.S. and Canadian airports.
- D Receive helpful arrival and return alerts.
- D Earn Free Rental Days.
- Earn Emerald Club rental credits at participating Enterprise Rent-A-Car\* locations,\*

Expedite returns with automatic E-Receipts. Receive complimentary membership, exclusive offers,

- and special rates.
- Access Member Services: 1.800.962.7070 (Monday-Friday, 9 a.m.-6 p.m. EST)

anna **Sta**inean an t-Mational EMERALD CLUB.

# **EMERALD CLUB**





\*SE 2008

#### EMERALD CLUB (EC)

#### **Benefits:**

- D Choice of car from the Emerald Club Aisle.<sup>™\*\*</sup>
- One Free Rental Day (up to a midsize car) with seven rental credits.

#### EXECUTIVE (CE)

#### **Benefits:**

- D Choice of car from the Executive Selection,<sup>™</sup> featuring fullsize and higher class cars charged at the midsize rate.\*
- Guaranteed upgrades. Member Ð always pays for one car class less than the car reserved (fullsize through luxury).
- > One Free Rental Day (up to a fullsize car) with six rental credits.

#### EXECUTIVE ELITE (EE)

#### **Benefits:**

Same as above, and:

- Guaranteed car (up to a fullsize) with 24-hour notice.
- D Car delivery to most private airport terminals within 50 miles of a National\* location in the U.S. (Charges may apply.)
- One Free Rental Day (any car class) with no blackout dates) with five rental credits.

#### **Reservations:**

**Requirements:** 

None

Call: 1.800.328.1234

#### **Requirements:**

12-24 paid rentals or 40-84 paid rental days in a calendar year. For members upgrading to Executive, membership is valid for the remainder of the year the member was promoted and an additional 14 months.

#### **Reservations:**

Call our dedicated line: 1.800.732.2109

#### **Requirements:**

25 or more paid rentals or 85 or more paid rental days in a calendar year. For members upgrading to Executive Elite, membership is valid for the remainder of the year the member was promoted and an additional 14 months.

**Reservations:** Call our dedicated line: 1.888.836.3725

\*So the definition of query managed with concentrational program Rules and conditions, please review the revised Enerald Club Master Rental Agreement and Program Rules and Conditions, which can be found at eneral/blacade "Vacility and the rest begations only accessible at all other to obtain all other to obtain all other to obtain all other to obtain and program Rules and Conditions, which can be found at eneral/blacade" Vacility and the revised Eneral Club Master Rental Agreement and Program Rules and Conditions only accessible at all other to obtain and conditions. National the "Rule and Eneral Club Master Rental Agreement and Program Rules and Club are trade mice at Vacility and Eneral Club Master Rental Agreement and Program Rules and Club Master Rental Agreement and Program Rules and Club Agreement and Club and the to obtain a second club and the to obtain a second club and the to obtain and the to obtain and the to obtain a second club and the second club and the

#### **SNational** EMERALD CLUB.

#### Department of Agricultural Leadership, Education, and Communications

#### **Teaching – Graduate**

#### (add the following to Teaching - Graduate Teaching)

**Goal 5: Teaching – Graduate Teaching** 

Goal 5: Teaching - Improve teaching effectiveness and learning excellence in graduate programs.

#### **Program Objective:**

Enhance ALEC graduate degree programs.

#### Strategy 1

Identify research competencies in each of the graduate programs, and realign competencies into a required sequence of ALEC research courses.

Measure: Include identification and description of research courses in graduate faculty handbook.

#### Strategy 2

Clarify criteria for graduate admission

Measure: Graduate Admissions requirements are in the graduate faculty handbook accessible online.

#### Strategy 3

Examine Joint Doctorate of Education at a Distance (Doc@Distance) Program to establish minimum enrollment. <u>Measure:</u> Program enrollment and retention have become a concern. Cohort V has 3 students, Cohort VI has 4 students, and we are currently recruiting for Cohort VII. Discuss and establish minimum enrollment targets with the Joint Faculty during upcoming meetings. Establish a distribution of the DE Enhancement Fee to address faculty incentives and O&M of the program.

#### Strategy 4

Offer graduate certificates in Leadership and E-Learning <u>Measure:</u> Continue offering certificates; recruit students from other departments for certificate programs as appropriate

#### Strategy 5

Recognize Graduate and Undergraduate Research Teaching in the ALEC teaching load calculations to encourage broader participation in the research enterprise.

<u>Measure</u>: Work with the Department Head to develop an equitable recognition of Graduate and Undergraduate Research teaching (491/691/692/693) in calculating ALEC faculty teaching load and/or Merit.

#### Strategy 6

Realign graduate curriculum, course offerings, and rotation of courses to meet student needs, and increase enrollment in ALEC Graduate courses.

<u>Measure</u>: The graduate faculty should meet periodically to discuss courses for redevelopment or elimination, propose new courses, and course rotations; course rotations should be posted two years in advance if possible.

#### Strategy 7

Teach international agricultural development courses in the rotation; document the international agricultural development graduate emphasis area; continue to internationalize and globalize the graduate curriculum.

**Measure:** Publish a Graduate Advising Guide for international agricultural development emphasis area; Identify collaborative partners to join with the Borlaug Institute in advancing departmental initiatives; identify and secure faculty to teach graduate courses in international agriculture through special appointments.

#### Strategy 8

#### Department of Agricultural Leadership, Education, and Communications

Develop and integrate active research (scholarship) programs based on graduate teaching effectiveness and learning excellence.

<u>Measure</u>: Faculty initiated research and development programs that are externally funded, provide graduate research assistantships, contribute to the body of knowledge, and validate ALEC as the world leader in teaching and learning, communications and leadership are needed in all program areas.

#### TEACHING

**Goal 4:** Teaching - Attract and retain undergraduate students with high potential who represent diverse backgrounds and experiences

#### **Program Objective:**

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- 1. Develop sustainable student enrollment by major/minor at a level that manageable by FTE
  - ALED: 400 student majors (FY'14-537, FY'13-588, FY'12-459)
  - AGSC: 175 student majors (FY'14–141, FY '13-128, FY '12-133)
  - AGCJ: 300 student majors (FY'14–303, FY '13-317, FY '12-255)
  - USAL-LED: 250 student majors (FY'14–248, FY '13-101, FY '12 -133)
  - Minors: capacity appropriate: AGCJ FY'15 25 students EXED FY '16 implementation 30 students IDAG FY'15 50 students LDAG FY'15 100 students

#### Strategy 1

Recruit, retain, and graduate high quality students in all undergraduate programs

<u>Measure:</u> Continue recruiting activities to meet program objective goals by seeking internal/external transfers, guest lecturing in introductory courses, providing accurate information on the website, and through representation at conferences and conventions.

Measure: Ensure high quality student enrollment through GPA, essay, and other indicators of quality and interest in the major

Measure: Recruit high quality students that illustrate goal of meeting Texas demography

<u>Measure:</u> Select Aggie Reps who represent Texas population; recruit students involved in 4-H and FFA; recruit graduate students through professional conference activities as well as communicating with peer institutions; continue recruitment via research and academic programs, and other avenues for reaching diverse, high quality students; develop recruitment materials, such as major pagers.

Measure: Retain 85% of freshman admits

Measure: Successful student progression to degree completion (% accumulating 90 hrs in 3 years, 59.26% Fall 2011)

Measure: Timely graduation of students as measured by university key indicators.

First time Full time students: Target 60% in 4 years (54.17% 2010), 80% in 5 years (68.42%, 2009)

#### Strategy 2

Increase teaching capacity (FTEs and graduate assistant support) in high need areas relative to the program areas

<u>Measure</u>: Ensure that all new positions are advertised and recruited in such a way as to attract top quality applicants who represent a diverse population reflective of the general population

<u>Measure</u>: Support and promote faculty recognition through university, state, national, and international teaching and advising awards

<u>Measure:</u> Increase number of faculty participating in teaching professional development activities to 50% attending at least 2 activities, including Peer Review of Teaching

<u>Measure</u>: Maximum course load should follow university guidelines to ensure proper balance between teaching and research

#### Strategy 3

Provide high quality advising for students at all levels in all programs

<u>Measure:</u> Ensure advisors are adequately and properly trained; adjust advising load based on student numbers in degree programs so that the maximum ratio is 200 students/FTE advisor; increase advisors in ALED/USAL-LED to reflect a ratio is 200 students/FTE advisor

#### Strategy 4

Develop and integrate active research (scholarship) programs based on student recruitment/retention (advising) issues

<u>Measure</u>: Program area or faculty-initiated research programs focused on student recruitment and retention issues, that are externally funded, provide graduate teaching assistantships, contribute to the body of knowledge, and validate ALEC as the world leader in agricultural leadership, education, and communications are needed in all programmatic areas

#### Strategy 5

Develop program area curriculum that meets professional standards and career competencies and generates engagement in life-long learning.

Measure: Conduct regular reviews of existing curriculum through advisory board, former students, and potential employers.

<u>Measure</u>: Each workgroup should meet periodically, to discuss courses, propose new courses, course rotations, and core competencies of programs; course rotations should be posted two years in advance if possible

<u>Measure:</u> Increase participation in student High Impact Experiences, target 85% of students participate in one HIE prior to graduation.

<u>Measure:</u> Increase HIE opportunities, including but not limited to internships, service-learning, undergraduate research, field experiences, study abroad, study away, and fellows programs.

ALEC SWOT Analysis August 2014 Engagement/Service

Small Group Members: Dr. Andy Vestal, Dr. Chanda Elbert, Dr. Summer Odom, Kenny Stroud, Vanessa Rutherford, Ambrya Baldwin

#### STRENGTHS

- Relationship of Agricultural Experience Tracker (AET), to mission of Service to teachers provides NEW and POWERFUL mechanism to engage, excite and serve (AET is a record keeping system adopted by all 50 states for FFA youth input for their projects)
- Historical and current relationships with counties and ISDs-and Texas A&M AgriLife Extension county staff and agricultural teachers
- Outreach efforts and history of IMS provide established avenues for service and engagement
- Fields of study connect theory-practice of social science with biological -physical sciences
- Knowledge base includes transferable skills for several careers
- Students have strong ethics (work, character, leadership, public good, vision)
- Academic training and experiences of faculty and staff
- Large number of former students who share an affinity for the department
- Students and faculty with skills and experience in communications tools and methods who share their abilities to help the department engage audiences
- Department possesses tools, programs, and experienced members that are used to engage audiences
- Department has a strong involvement with international relations and development
- Growing number of relationships and partnerships with community organizations and groups
  Service Learning experiences through courses
- Aggie Bash event enables the engagement of state agriculture teachers
- Large number of successful and influential former students
- Large emphasis placed on high impact experiences and study abroad work to engage students and community/global partners
- Streamlining communications through web committee and resources such as <u>alecnews@tamu.edu</u>
- Expanding our use of new media vehicles
- TALL and VG Young connections with our department

#### WEAKNESSES

- Lack of experiences with private-public partnerships hinders use of AET relationship
- Service oriented without documented impact or public demand
- Research lacks focus and dedicated time. Work is not aggregated to make policy or impact.
- Lack of collective vision, mission, initiatives and priorities
- This SWOT Analysis appears as an "self-benefitting" document lacking external stakeholder input
- Lack of incentive to participate. Our merit matrix only counts this as 10%. Service not quantified. Also, a higher load of service should be expected of Professors and lower load for Assistant Professors
- Variability of engagement and service with stakeholders other than students in class. Some seem to be VERY engaged and others are not represented hear at all.

- Communications within department and outside department are incomplete, incongruent, and not at a level we want
- Department members are over-extended

#### Opportunities

- to establish public-private partnership with AET and similar entities
- to engage rural schools (and others) in STEM initiatives
- ALEC has the capability to support 4-H and FFA CDEs but abandoned the practice
- Facilitate change and innovation in agricultural education practice
- Demonstrate relevant contributions to public education and agriculture
- Fully engage faculty in the governance of the Department. Faculty governance should be fundamental to our work
- Aggie Bash offers opportunity to build ties with ag teachers; for input to advance development of relevant curriculum for stakeholders; and to create relationships to ensure knowledge is relevant and solutions are identified
- Large group of successful and influential former students can help engage audiences
- National FFA Week
- Teach Ag Day
- Engage students and offer a service to them by posting job opportunities on ALEC site and social media
- AgriLife programs and organizations have established social media accounts offering a broad network that we can join to engage audiences
- ALEC Advisory Boards offer network of members who are passionate about the department's goals

#### Threats

- Practices are stagnant and irrelevant
- Continue to focus on internal issues and benefits rather than external audience needs (social public good)
- Lack of global view of problems and issues and a second se
- Departmental goals overriding academic freedom of individual faculty is a major concern.
- Favoritism toward certain work groups creates dissatisfaction and lowers motivation
- Mixed signals between department and university leadership
- "Silos" or compartmentalizing work groups within department inhibiting open communication, closed minds that work for their own gain instead of departmental goals

#### Graduate Program Associate Head Report – February 25, 2015

- 1. Important Information and Dates & Deadlines
  - a. Both Summer and Fall schedules have been sent to Registrar and final edits will be made by March 1.
  - **b.** Graduate Faculty is reviewing applicants for Admission for summer or fall 2015. Deadline to submit voting ballot and IMA information to Clarice is **Today; February 25, midnight.**
  - c. Upcoming Awards and Fellowship deadlines
    - i. AAAE Al Kahler Outstanding Dissertation and Outstanding Thesis Awards deadline to submit nomination is **Today; February 25.**
    - ii. ALEC Outstanding Graduate Student awards- deadline to submit nomination is March 11.
    - iii. OGAPS George W. Kunze Endowed Graduate Fellowship deadline to submit nomination to Dr. Murphy is March 31, to submit to College by April 6.
    - iv. OGAPS Montgomery Graduate Endowed Fellowship deadline to submit nomination to Dr. Murphy is April 3.
  - d. Final Exams/Defenses deadlines Last day to schedule defense for students to graduate in May March 13. Last day to schedule non-thesis final exams April 17.
  - e. Pre-registration for Summer and Fall will open mid-April.
- 2. D@D Information
  - a. The application process for Cohort 7 is now open and will remain open until April 1, 2015. Faculty will meet early May by Skype to discuss applicant materials. Admission decisions will be announced by letter by the end of May.
  - b. Cohort 6 and joint faculty will be meeting again at the AAAE National Conference in San Antonio. Registration for the conference is now open and there will be option to attend the TAMU/TTU dinner on Wednesday May 20, 6:30 pm, at the Iron Cactus Mexican Grill for \$15.00. Details have been sent our through AAAE listserv and will go out in an email to joint faculty soon.
- 3. Graduate Curriculum Committee meetings
  - a. Chair, Gary Briers
  - b. Purpose: Review all new course requests, Special Topics requests (689), and other proposed curriculum items
  - c. Committee reviewed electronically ALEC 689 Poland and the U.S. to be taught by Dr. Jim Mazurkiewicz. Approved to offer Summer 2015.
- 4. Graduate Curriculum Research Committee
  - a. Chair, Billy McKim
  - b. Purpose: Evaluate/review the ALEC graduate research sequence and current advising documents for each program
  - c. The committee has met and discussed a plan to move forward.
  - d. The committee is scheduling a retreat with Graduate Faculty to discuss a plan of action.

Upcoming Events/Dates

Graduate Faculty meetings – March 13, 9:00 am, AGLS 129; April 10, 9:00 am, AGLS 129 ALEC Awards Reception – April 17, 2:00 pm Report on Strategic Planning Open Forums and College Visits in Spring 2015

James Lindner

Also representing the College Kim Dooley, David Reed, Spence Behmer, and Mike Schuett

Four university forums and one college forum have been scheduled. Feb 10, 26, March 13, April 1 all 11:30am-1pm in Rudder 601. Each with a different focus.

The Texas A&M AgriLife Leadership forum will occur Monday, April 6, 12:30-1:30, 2nd floor Conference Room, AgriLife.

These are open forums and anyone may attend any or all forums.

Feb 10 notes.

Dr. Watson made a 45 minute presentation on "Texas A&M University Commits to redefining the Land Grant mission for the 21<sup>st</sup> century, leveraging its many strengths as one of the nation's leading public research universities." To achieve this goal nine objectives have been formulated.

- 1. Timely graduation
- 2. Quality placement of students
- 3. Former students have long term satisfaction with TAMU
- 4. Student body represents the richness of diversity
- 5. Scholarship is impactful
- 6. Scholars are leaders in their field and society
- 7. Scholars receive notable recognitions and awards
- 8. Serve the public good and enhance the economic strength of Texas
- 9. Be superb stewards of state resources.

The presentation highlighted the legislative requirement of having a five year strategic plan in place before fall. After the presentation, 45 minutes of discussion ensued. Faculty and staff were given the opportunity to ask questions and make statements. About 15 faculty and staff did so. All documents from the meeting and additional supplemental information can be found at

http://provost.tamu.edu/initiatives/strategic-planning-2015-2020 People may also watch archives of the forum at the site. This was a very rich discussion about the future of TAMU.

The new president of the university was in attendance, but did not make a statement.

Some interesting, to me, metrics that stood out. Federal research expenditures need to increase. Faculty awards needs to increase. Citations need to increase. Four and six year graduation rates need to improve. Job placement needs to improve. Improvement is requested not for everyone in every area, but rather Departments should focus on improving compared to similar departments in the same field.

#### Strategic Plan 2015-2020

## Texas A&M University Commits to redefining the Land Grant mission for the 21<sup>st</sup> century, leveraging its many strengths as one of the nation's leading public research universities

#### Texas A&M is committed to being a leading Land Grant university - providing access for a wide socio-economic spectrum, serving the public through outreach and extension, and undertaking applied research that transforms lives.

Texas A&M is committed to being a leading AAU public research university – aggressively expanding its research portfolio, its prowess in doctoral education, and its international presence and reputation.

TEXAS A&M COMMITS EDUCATION | INNOVATION | ENGAGEMENT | IMPACT The public rightly expects  $21^{st}$  century universities to serve the public good. Texas A&M University will reach the ambitious ideals of *Vision 2020* through redefining the founding principles of the Morrill Land-Grant Act of 1862 – to provide access to students, generate meaningful research, and take discoveries to the people.

Texas A&M University will be an engine of social transformation and economic growth. To achieve these goals Texas A&M University can harness its size (over 62,000 students), a comprehensive range of graduate and professional programs, and one of the largest research enterprises in the nation (over \$850 million in research expenditures in 2014).

A balanced university mission requires us to educate a large number of undergraduate and graduate students, reflecting the changing social and cultural demographics of Texas and the nation. We must also ensure that our students are highly sought after upon graduation and are prepared to lead, learn, and serve for a lifetime. To achieve this, we commit to a spirit of excellent stewardship for the resources entrusted to us.

Our research, scholarly, and creative activities will redefine fields of study, influence funding entitities, and improve the quality of life in Texas and the world. We will use the full resources of Texas A&M University to work on society's grand challenges – major

problems that can only be tackled through large-scale collaboration across the full spectrum of a comprehensive research university.

Faculty, students, and staff commit to influence communities and serve the public good. We will help Texas provide prospective students with hope and direction for a brighter and stronger future, by helping families to understand, value, and plan for their childrens' educational aspirations; and work with practitioners to incorporate new ideas and knowledge into their daily practices. We will not be an exclusive ivory tower.

To realize our Vision 2020 aspirations, we will need to commit to even greater effectiveness, efficiency, and excellence. Excellence demands that we establish university, as well as unitbased campus metrics, that will help us be accountable, and measure how well the university is progressing in our land-grant mission and our mission as a first class university. Presented to University constituencies for dialog.

We expect to focus our dialog during the campus wide forums: Forum 1, February 10, 11:30-1:30, Rudder 601, Items I-III (people will be invited to comment on these for 2 weeks after forum) Forum 2, February 26, 11:30-1:30, Rudder 601, Item IV Forum 3, March 13, 11:30-1:30, Rudder 601, Item V Forum 4, April 1, 11:30-1:30, rudder 601, Item VI All the strategic planning open forums will be live-streamed, go to <u>http://ttvn.tamus.edu/Index.php?p=Streams</u> and click on "Channel 6 - Scheduled Live Webcasts." Select "Strategic Planning Open Forum" for the appropriate date. Input may be submitted at any time at <u>vision2020@tamu.edu</u>

In addition we have the following dialogs scheduled and the host will determine and send invitations: Annual Academic Department Heads Meeting, Friday, February 6, 8 – 10 a.m.1400 MSC College of Geosciences Friday, February 6, 10:30-11:30 a.m., 110 O&M Building Distinguished Professors Executive Committee, Friday, February 6, Noon-1:30, University Club Liberal Arts Council Meeting, Wednesday, February 11, 3:00-4:00, 206A Coke Building College of Education and Human Development, Tuesday, February 17, 11:00-12:00, 801 Harrington Budget and planning retreat for Deans and VPs, Monday, February 23, 8:00-5:00, TBD College of Agriculture & Life Sciences Leadership, Monday, April 6, 12:30-1:30, 2<sup>nd</sup> floor AgriLife Conference Room University Libraries, Wednesday, April 8, 10:00-11:00, 204E Evans Library Law School, Thursday, April 16, 12:00-1:30, Law School in Fort Worth

Texas A&M Baylor College of Dentistry, Thursday, April 16, 3:00-4:30, TAMBCD in Dallas Texas A&M University at Qatar, Wednesday, April 22, TBD Qatar Campus (Proposed) Faculty Senate, Monday, May 11, 3:15-3:45, 601 Rudder (Proposed) Council of Principal Investigators, Wednesday, May 13, Noon-12:30, 601 Rudder

I. To be considered among the top ten public universities in the US we must:

- Be considered among the best in serving our students needs
- Be considered among the best as intellectual leaders

11.

- Be considered among the best in serving the public through effectiveness and efficiencies
- Will success in these nine objectives allow us to be who we are and among the top ten public universities?
  - 1. The timely graduation of a large number of the students representing a very high proportion of the students who matriculate into Texas A&M University.
  - 2. When our students graduate the quality and rate of their subsequent placement is exceptional in the State and Nation.
  - 3. Our former students remain satisfied with their educational experiences at the University long after graduation.
  - 4. Our student body represents, in enrollment and graduation, the richness of diversity of the State and world, especially in terms of gender, race and ethnicity, and social and economic factors.
  - The works that our University's scholars produce clearly impact the fields, professions and society as evidenced by the fact that experts in the field cite and build upon our outputs and practitioner use our results.
  - Our scholars are noted thought leaders in their fields and entities such as government agencies, corporations, non-profit organizations, and communities extensively fund or commission their work.
  - 7. Our scholars' leadership in impacting their fields and society result in notable recognitions and awards for their contributions.
  - 8. We serve the public good and enhance the economic strength of the State by:
    - i. Graduating large numbers of students, with diverse cultural and socio-economic backgrounds, and in a comprehensive set of disciplines
    - ii. Accelerating the translation of existing and new knowledge into practical use in fields.

Working Draft Document on Texas A&M University 2015-2020 Strategic Planning

- iii. Outreach to strengthen the educational aspirations of prospective students and knowledge and skills of professionals.
- 9. We are superb stewards of state resources.
- III. Will the following key performance indicators properly monitor and evidence our progress in the objectives we choose?
  - 1. The timely graduation of a large number of the students representing a very high proportion of the students who matriculate into Texas A&M University.
    - A. FTFT (First Time in college Full Time students is a nationally used bench mark) students 60% in 4 years and 80% in 5 years (current values 50.7% and 75.5%)
    - B. FTT (First Time at TAMU Transfer undergraduate) students 25% in 2 years and 85% in 4 years (current values 18.7% and 81.3%)
    - C. FTM (First Time Master) students 75% in 2 years and 90% in 3 years (current values 70.5% and 86.4%)
    - D. FTD (First Time Doctorate except DVM, MD, PharmD, DDS) students 50% in 5 years and 70% in 6 years (current values 44% and 57.8%)
    - E. FTP (First Time Professional Doctorates) 3 year (Law) or 4 Year 95% on time (current values TBD)
    - F. By 2020 12,000 Bachelor, 3,800 Master, 1,000 Doctoral, and 700 Professional Doctoral Degrees (current values 9,918, 2,504, 744, and 707)
  - 2. When our students graduate the quality and rate of their subsequent placement is exceptional in the State and Nation.
    - G. 85% placed in jobs, or competitive programs and assignments, within 6 months of graduation (current value is 78.6% within 90 days of graduation)
    - H. 75% of placements are in top quartile placements for the field (TBD)
  - 3. Our former students remain satisfied with their educational experiences at the University long after graduation.
    - 85% of our graduates report high satisfaction with their overall Texas A&M University educational experience and its value in preparing them 3 to 5 years after graduation (96% PhD graduates reported "Good to Excellent" 2 years after graduation)
  - 4. Our student body represents, in enrollment and graduation, the richness of diversity of the State and world, especially in terms of gender, race and ethnicity, and social and economic factors.
    - J. We graduate a student body that is over 6% African American, 25% Latino/a, and 50% women, and where there are no racial, ethnic, or gender-based achievement gaps. (current values 2.9%, 13.9%, and 48.8%)
    - K. We graduate a student body that is over 25% First-Generation students and 30% Pell Grant recipients (current values 25.1% and 28.5%)
  - 5. The works that our University's scholars produce clearly impact the fields, professions and society as evidenced by the fact that experts in the field cite and build upon our outputs and practitioner use our results.
    - L. Experts in the fields positively cite our faculty members on average more than 30 times per year per faculty member (current value 17.8 across campus but greatly varies by field )
    - M. 25% of our scholars' works in the form of patents, copyrights, procedures, textbooks, and art are adopted or displayed prominently (TBD)
  - 6. Our scholars are noted thought leaders in their fields and entities such as government agencies, corporations, non-profit organizations, and communities extensively fund or commission their work.
    - N. Our faculty members generate research expenditures of over \$470K/T-TT faculty member FTE annually with over 50% from federal resources (current value \$401K/T-TT FFTE and 39% across campus but greatly varies by field)
    - O. 30% of our faculty members excel in being commissioned or invited to contribute to important works, studies, and presentations (such as significant study groups, designs, standards, editorial posts, or performances). (TBD)
  - 7. Our scholars' leadership abilities in impacting their fields and society result in notable recognitions and awards for their contributions.
    - P. Over 40 of our faculty members are in the federal National Academies (current value 22)
    - Q. Over 5 % of our faculty members have been awarded an NRC very high prestige award (and over 25% NRC prestigious awards) (Current value is ?% and ?%)
  - 8. We serve the public good and enhance the economic strength of the State by:

- i. Graduating large numbers of students who are burdened with little school debt.,
  - R. Maintain less than 50% of our students acquiring student debt while at TAMU, and the average student debt per graduate with debt, is less than \$25,000. (Current values 46.4% have \$24,828 debt for FY14 Bachelor level degrees)
- ii. Accelerating the translation of existing and new knowledge into practical use in fields.
  - S. Our patents and commercial licensure for innovations exceed x and y per year (TBD)
  - T. We offer a comprehensive set of opportunities for post-baccalaureate short courses and workshops (TBD)
- iii. Outreach to strengthen the educational aspirations of prospective students and well-being of our communities.
  - U. All of our Colleges serve to advance the educational aspirations, health and well-being, or skills and knowledge for low income and under-served populations in the State (Current all are operating in at least one of these areas)
- 9. We are superb stewardship and magnifiers of State resources.
  - V. Our Administrative costs (NACUBO) will remain less than 4% (Currently 3.6%)
  - W. We will remain ranked as the top university in Texas for ROI for our students and the State (Currently #1 in state according to best value rankings by US News, Princeton Review, Smart Money, Payscale and Washington Monthly, and second by Kiplinger)
- IV. If these are appropriate objectives and metrics, what are the primary obstacles that will inhibit our attainment of our objectives and thus our vision? What are the opportunities that we should capitalize on to achieve our objectives and visions.
- V. What are the strategies that we can expect to have enough resources to invest, or reinvest, in that will enable our success in meeting our objectives and vision?
- VI. Discussion of the draft of the strategic plan based on inputs thus far.

## Welcome to the 2015 – 2020 Strategic Planning Forums <u>http://stratplan.tamu.edu</u>

Questions & Comments Vision2020@tamu.edu





### Strategic Planning for 2020 & Beyond:

### Karan Watson

## Open Forum February 10, 2015





### The Vision 2020 aspiration

### In Vision 2020 and affirmed again in 2009:

Texas A&M University strives to be recognized as one of the ten best public universities in the nation by the year 2020, while at the same time maintaining and enhancing our distinctiveness.

### Today we frame this to say

Texas A&M University Commits to redefining the Land Grant mission for the 21<sup>st</sup> century, leveraging its many strengths as one of the nation's leading public research universities"





### **Vision 2020: Peers / Comparators**

- UC Berkeley (20/1)
- UCLA (24/2)
- Michigan (29/4)
- UNC (30/5)
- Georgia Tech (35/7)
- UCSD (38/8)
- UC Davis (40/9)
- Illinois (42/12)
- U Wisconsin (47/13)

- Florida (48/14)
- U Washington (48/14)
- Penn State (48/14)
- Texas (53/17)
- Ohio State (54/18)
- Maryland (62/20)
- Purdue (62/23)
- Texas A&M U (68/25)
- Minnesota (71/29)
- Indiana (76/30)
- Michigan State (85/35)



### What we must do



- To be considered among the top ten public universities in the US we must:
  - Be considered among the best in serving our students needs
  - Be considered among the best as intellectual leaders
  - Be considered among the best in serving the public through effectiveness and efficiencies



### TEXAS A&M UNIVERSITY

### How A&M can do this

Texas A&M is committed to being a leading Land Grant university – providing access for a wide socio-economic spectrum, serving the public through outreach and extension, and undertaking applied research that transforms lives.

Texas A&M is committed to being **a leading AAU public research university** – aggressively expanding its research portfolio, its prowess in doctoral education, and its <u>international presence and reputation</u>.



### Objectives



- 2. When our students graduate the quality and rate of their subsequent placement is exceptional in the State and Nation.
- 3. Our former students remain satisfied with their educational experiences at the University long after graduation.
- 4. Our student body represents, in enrollment and graduation, the richness of diversity of the State and world, especially in terms of gender, race and ethnicity, and social and economic factors.



### **Objectives (cont)**

- 5. The works that our University's scholars produce clearly impact the fields, professions and society as evidenced by the fact that experts in the field cite and build upon our outputs and practitioner use our results.
- 6. Our scholars are noted thought leaders in their fields and entities such as government agencies, corporations, non-profit organizations, and communities extensively fund or commission their work.
- 7. Our scholars' leadership in impacting their fields and society result in notable recognitions and awards for their contributions.



### **Objectives (cont)**

- 8. We serve the public good and enhance the economic strength of the State by:
  - i. Graduating large numbers of students, with diverse cultural and socio-economic backgrounds, and in a comprehensive set of disciplines
  - ii. Accelerating the translation of existing and new knowledge into practical use in fields.
  - iii. Outreach to strengthen the educational aspirations of prospective students and knowledge and skills of professionals.
- 9. We are superb stewards of state resources.



### Discussion



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### Vision2020@tamu.edu





### **USN&WR (undergraduate)**



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### AAU



### Closing the Gap: Research Metrics FY12



Metric	TAMU value	V2020 10 <sup>th</sup> RANKED PEER	Delta Δ	% Delta Δ
Research expenditures	\$693m	\$730m	\$37m	<u>5.34%</u>
Federal research expenditures	\$269m	\$446m	\$177m	<u>65.80%</u>
Nat'l Academy members	22	39	17	<u>77.27%</u>
Faculty awards	19	24	5	<u>26.32%</u>
Citations	121,532	214,149	92,617	<u>76.21%</u>



### **Closing the Gap: Student Success**



Metric	TAMU value	V2020 10 <sup>th</sup> Peer	Delta ∆	% delta Δ
% freshman retention	92%	93%	1	<u>1.09%</u>
% 4 year graduation	49%	54%	5	<u>10.20%</u>
% 6 year graduation	80%	83%	3	<u>3.75%</u>
% students with Pell	22%	23%	1	<u>4.55%</u>
% URM enrollment	19%	n/a%	n/a	n/a



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- W. We will remain ranked as the top university in Texas for ROI for our students and the State (Currently #1 in state according to best value rankings by US News,
   Princeton Review, Smart Money, Payscale and Washington Monthly, and second by Kiplinger)



Percentile-based approach to setting aspirational goals



- Does not make sense to ask everyone to improve by the % required to close the gap, since norms in all of these areas
- Instead we are expecting every department to improve its performance in these areas compared to similar departments in the same field



# Distribution of departments by percentile (citations per capita)





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